

Analytics . Polls . Modelling

### Ghana Elections 2024 National Opinion Poll 20<sup>th</sup> July 2022



## Methodology & Approach



#### Methodology and Approach:

Analysis of the report is based on "Likely Voters" Model. Voters who indicated they will not vote were excludes from the overall analysis of the for the primaries and general elections head-to-head. Comparative analysis for the April 2022 poll was adjusted to reflect "Likely Voters" only.

Sample Size: 5,490

**Confidence Interval:** 99%

Margin of Error: MoE of ±1.737%

**Population of voters in the 75 constituencies**: 4,877,028

#### **Sampling Method**

- 75 constituencies were selected randomly using simulation model.
- Out of the 75 constituencies randomly selected, 41 were won by the NPP and 34 were won by the NDC in the 2020 general elections.



- The 2020 Electoral Commissions voters' register was used as a sampling frame for the purpose of allocating sample size to each constituency.
- Allocation of sample was based on the total registered voters in the constituencies relative to the 75 constituencies selected.
- For each constituency selected, the location for the interview was also selected randomly from three Electoral Areas of the constituency.

#### Fieldwork:

- Interviews were carried out between 1<sup>st</sup> July 15<sup>th</sup> July 2022.
- Data collection done via field survey app and resulted received in real-time.

**Demographic analysis:** Demographic analysis of the poll will have higher margin or error.





## **Constituencies Covered**



Analytics . Polls . Modelling

S/N	Constituencies	Region
1	Asunafo North	Ahafo
2	Adansi-Asokwa	Ashanti
3	Ahafo Ano South-East	Ashanti
4	Asante-Akim South	Ashanti
5	Asokwa	Ashanti
6	Atwima-Kwanwoma	Ashanti
7	Ejisu	Ashanti
8	Ejura Sekyedumase	Ashanti
9	Kumawu	Ashanti
10	Kwadaso	Ashanti
11	Manhyia South	Ashanti
12	Manso Edubia	Ashanti
13	Bosomtwi	Ashanti
14	Subin	Ashanti
15	Berekum West	Bono
16	Dormaa West	Bono
17	Jaman South	Bono
18	Sene West	Bono East



Analytics . Polls . Modelling

S/N	Constituencies	Region
19	Nkoranza South	Bono East
20	Techiman South	Bono East
21	Abura-Asebu-Kwamankese	Central
22	Agona East	Central
23	Asikuma-Odoben-Brakwa	Central
24	Cape Coast South	Central
25	Effutu	Central
26	Gomoa Central	Central
27	Upper Denkyira West	Central
28	Abetifi	Eastern
29	Akim Oda	Eastern
30	Akim Swedru	Eastern
31	Asene-Akroso-Manso	Eastern
32	Asuogyaman	Eastern
33	New Juaben North	Eastern
34	Nsawam Adoagyiri	Eastern
35	Ablekuma Central	Greater Accra
36	Ablekuma North	Greater Accra



S/N Region Constituencies Greater Accra 37 Ablekuma West Greater Accra 38 Ada Greater Accra 39 Amasaman Greater Accra 40 Ashaiman **Greater Accra** 41 Ayawaso Central **Greater Accra** 42 Ayawaso North **Greater Accra** 43 Korle Klottey Greater Accra 44 Odododiodoo **Greater Accra** 45 Okaikwei Central **Greater Accra** 46 Okaikwei North **Greater Accra** Okaikwei South 47 **Greater Accra** Tema Central 48 **Greater Accra** 49 Tema West Greater Accra 50 Weija-Gbawe North East 51 Bunkpurugu Northern Bimbilla 52 Northern 53 Gushiegu Northern 54 Kumbungu



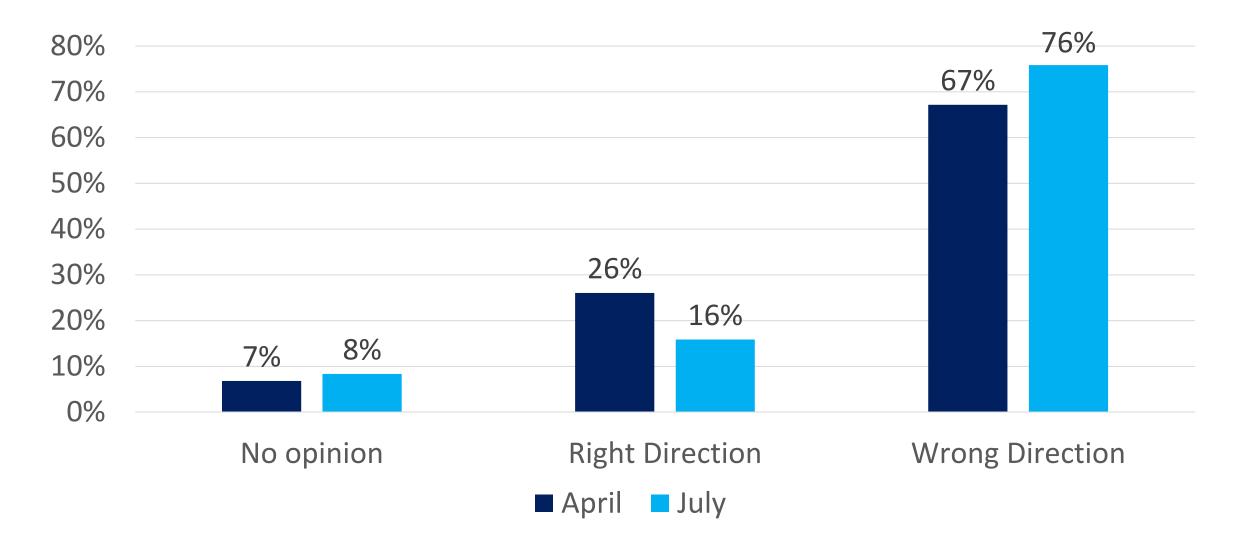
Analytics . Polls . Modelling

S/N	Constituencies	Region
55	Mion	Northern
56	Tatale-Sanguli	Northern
57	Biakoye	Oti
58	Nkwanta South	Oti
59	Bole Bamboi	Savanna
60	Lambussie	Upper West
61	Nandom	Upper West
62	Sissala West	Upper West
63	Bolgatanga East	Upper East
64	Pusiga	Upper East
65	Anlo	Volta
66	Hohoe	Volta
67	Ketu South	Volta
68	Kpando	Volta
69	Amenfi Central	Western
70	Effia	Western
71	Evalue-Ajomoro-Gwira	Western
72	Prestea-Huni Valley	Western
73	Wassa East	Western
74	Bodi	Western North
75	Sefwi-Akontombra	Western North

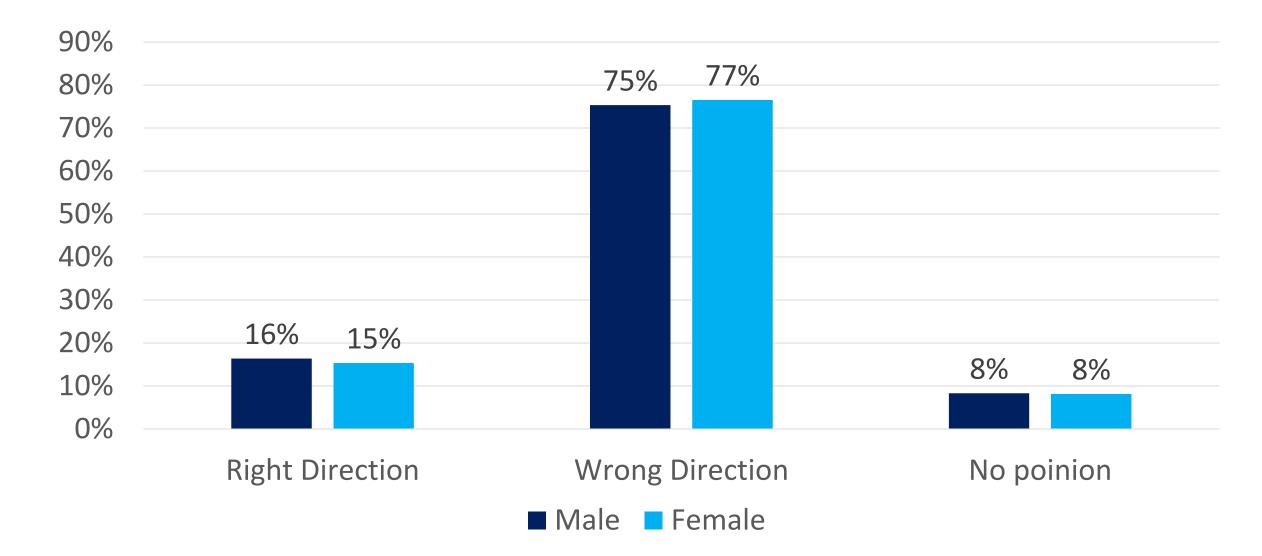


## Direction of the country

#### Direction of the Country



#### Direction of the Country-Gender



	Direction of the Country-Age Groups										
	64+	55-64	45-54	35-44	25-34	18-24	16-18				
Right Direction	18%	21%	15%	15%	17%	15%	13%				
Wrong Direction	77%	72%	75%	76%	76%	78%	81%				
No opinion	5%	7%	11%	9%	7%	7%	7%				

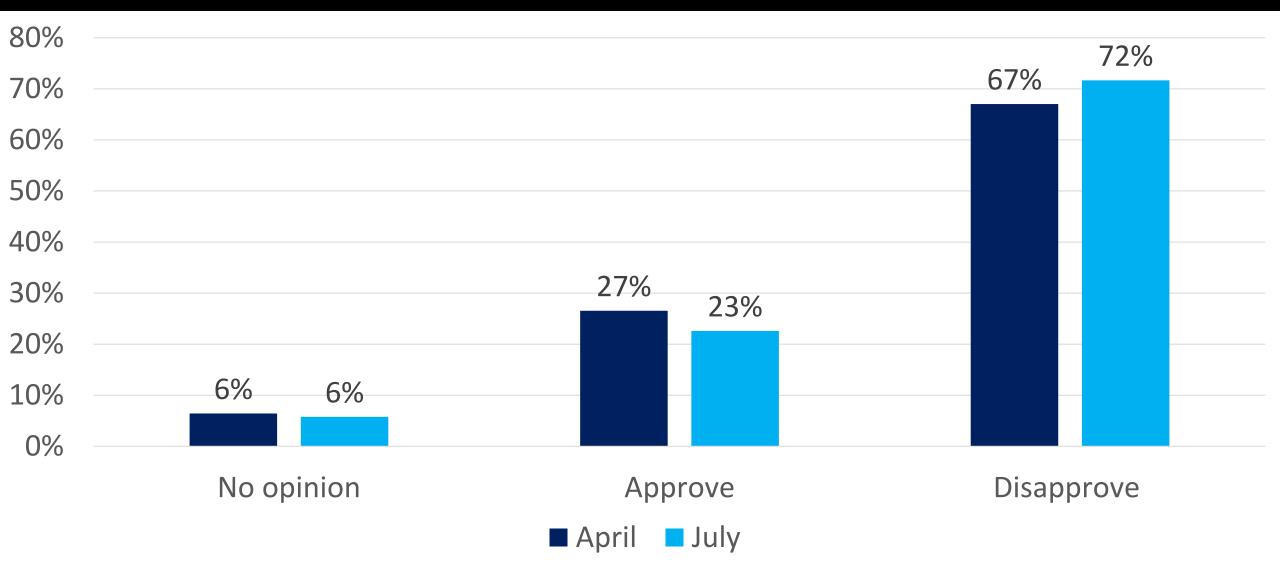
#### Direction of the Country-Party Affiliation

	NPP	NDC	СРР	PNC	PPP	Others	FV
Right Direction	28%	6%	8%	11%	7%	10%	8%
Wrong Direction	63%	88%	82%	72%	74%	82%	82%
No opinion	9%	6%	10%	17%	19%	8%	10%

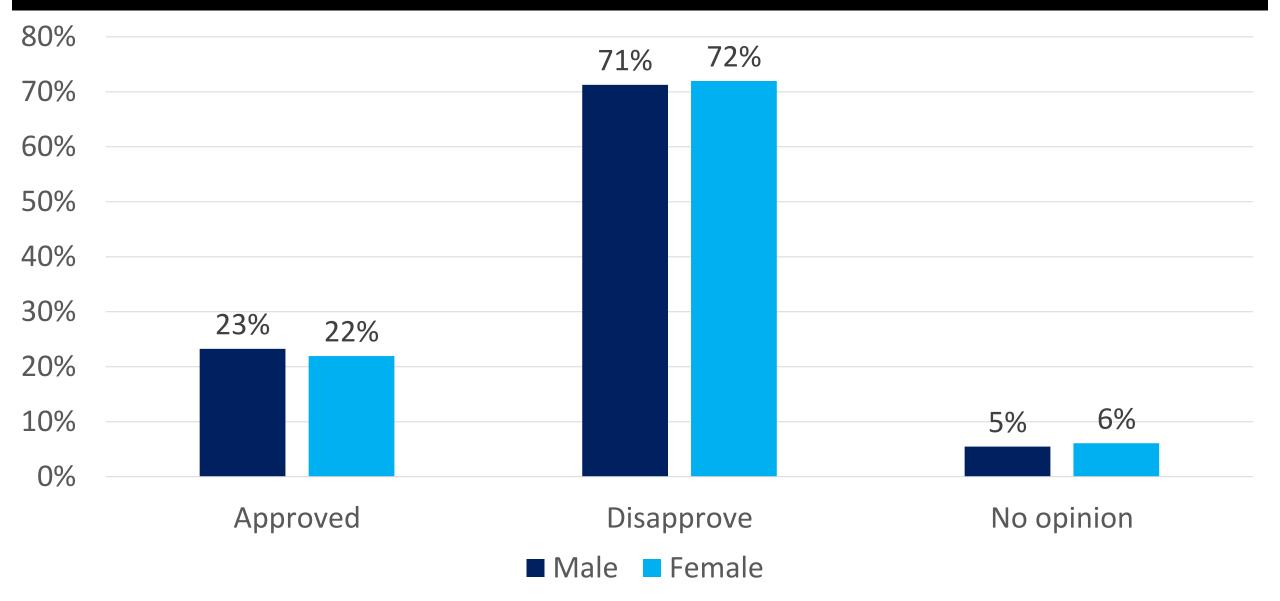


# President's Job Approval

#### President's Approval



#### President's Approval-Gender

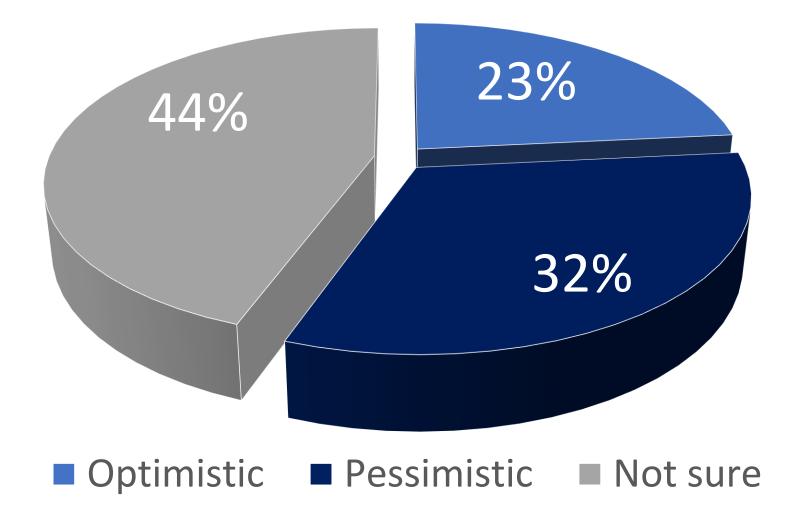


President's Approval-Party Affiliation									
NPP NDC CPP PNC PPP FV Others									
Approved	39%	9%	15%	13%	9%	15%	17%		
Disapproved	57%	87%	73%	63%	83%	74%	76%		
No opinion	5%	4%	12%	24%	7%	11%	7%		

#### President's Approval-Region

	GAR	AR	ER	WR	WNR	VR	OR	BR
Approve	13%	33%	22%	29%	32%	5%	17%	50%
Disapprove	82%	60%	70%	60%	61%	95%	79%	48%
No opinion	5%	7%	8%	12%	7%	0%	4%	2%
	BER	A/R	NR	NER	UE	UW	SR	CR
Approve	<b>BER</b> 22%	<b>A/R</b> 18%	NR 59%	<b>NER</b> 22%	UE 2%	UW 15%	<b>SR</b> 19%	CR 21%
Approve Disapprove								

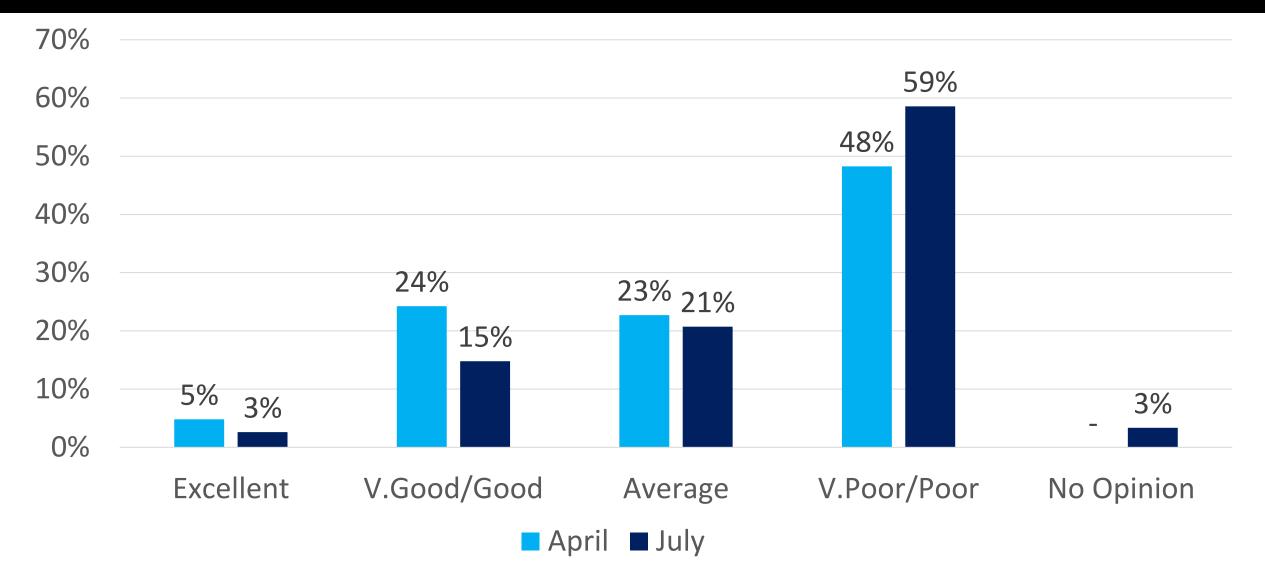
#### Optimism with Nana Akuffo Addo as President





### Performance of the Government

#### Assessment of Government Performance



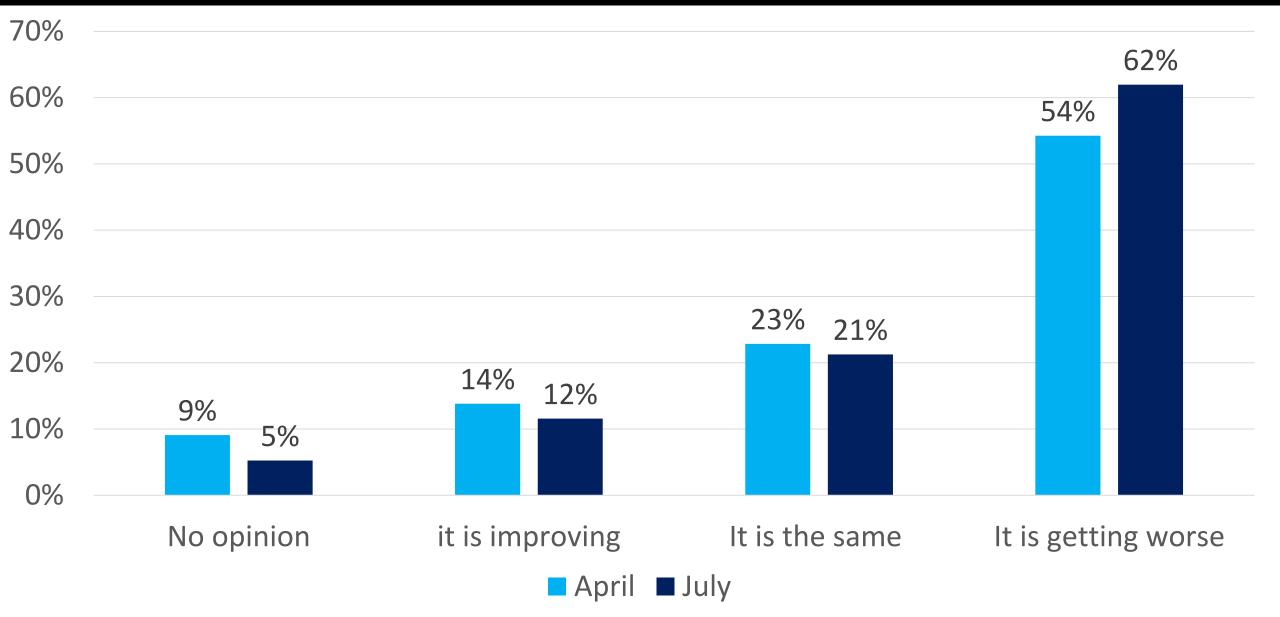
#### Assessment of Gov. Performance- Party Affiliations

	NPP	NDC	СРР	PNC	PPP	FV	Others
Excellent	5%	0%	2%	2%	0%	1%	0%
V. Good /Good	27%	5%	10%	9%	9%	9%	10%
Average	23%	15%	29%	24%	19%	25%	25%
V. Poor/Poor	42%	77%	53%	61%	67%	56%	59%
No Opinion	2%	2%	6%	4%	6%	8%	5%

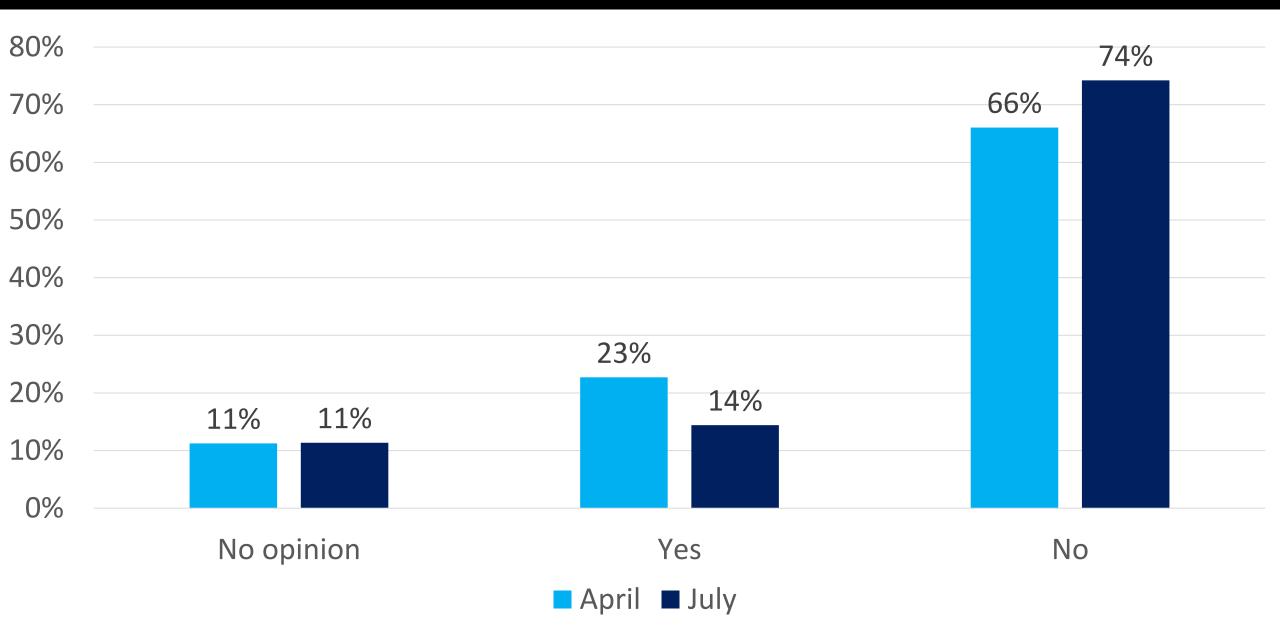


## State of Corruption in Ghana

### State of Corruption in Ghana



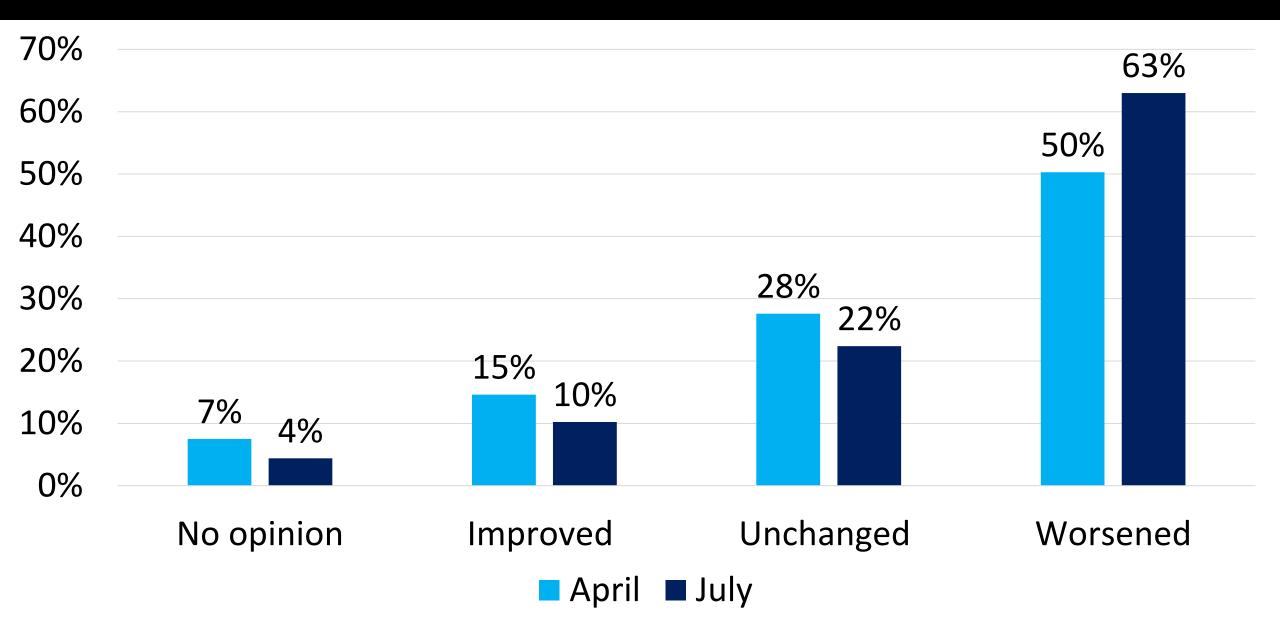
#### Is the Government doing enough to fight corruption?



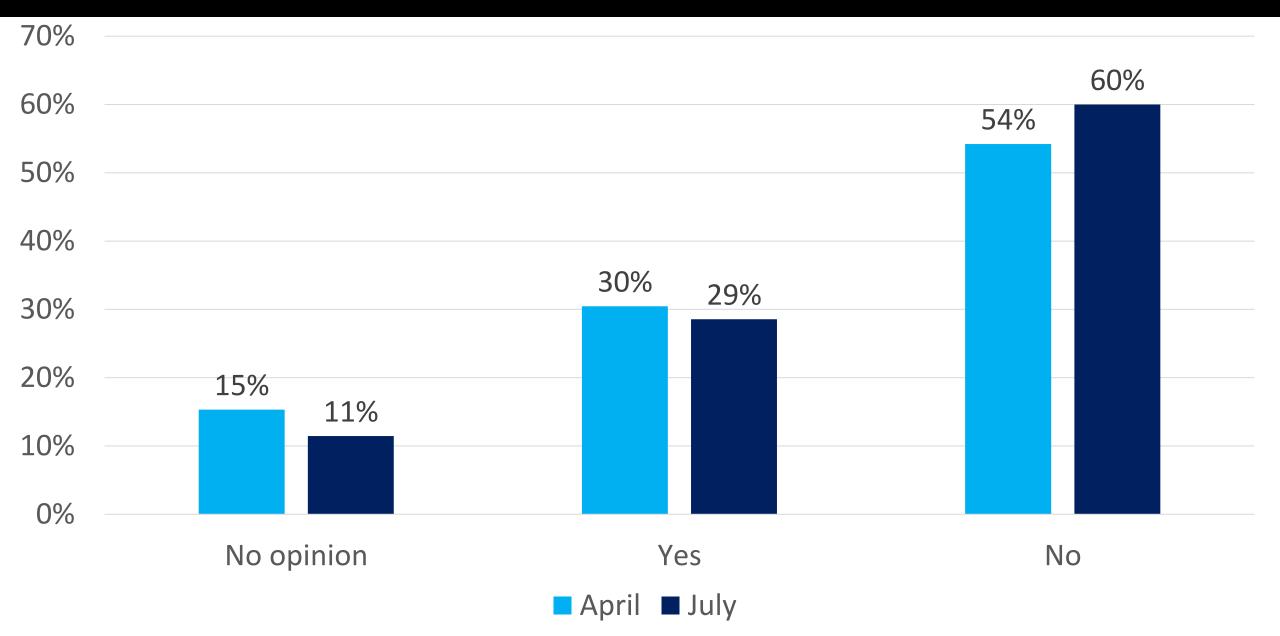


# Standard of living

#### Standard of living in the last 12 months



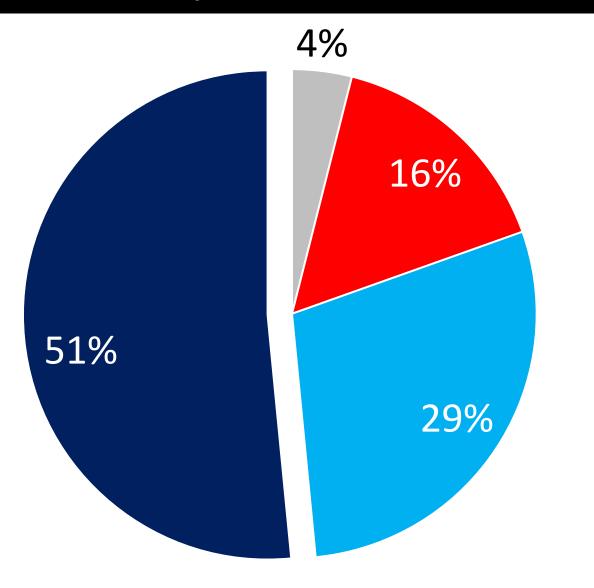
#### Optimism for improvement in 12 months





## **Economic Crisis**

### Who do you blame for the crisis?





- The Ukraine war
- Pandemic
- Government



# National Issues

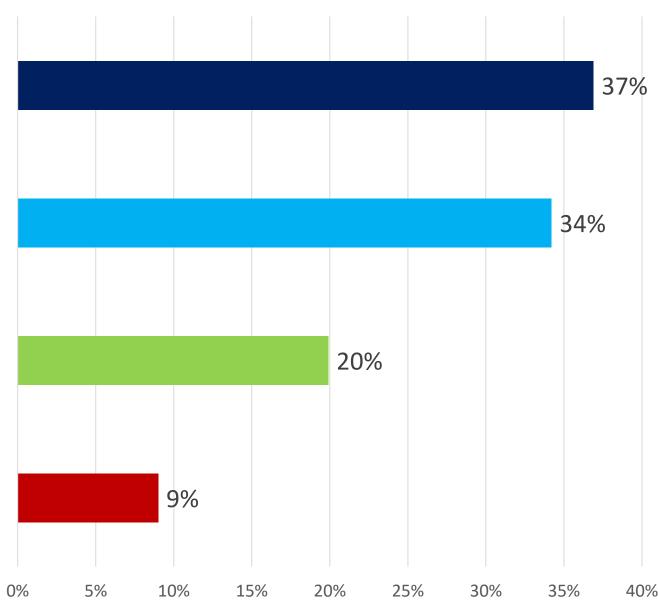
### Response to the E-Levy Implementation

I have continued to use the MoMo the same way as before it was introduced

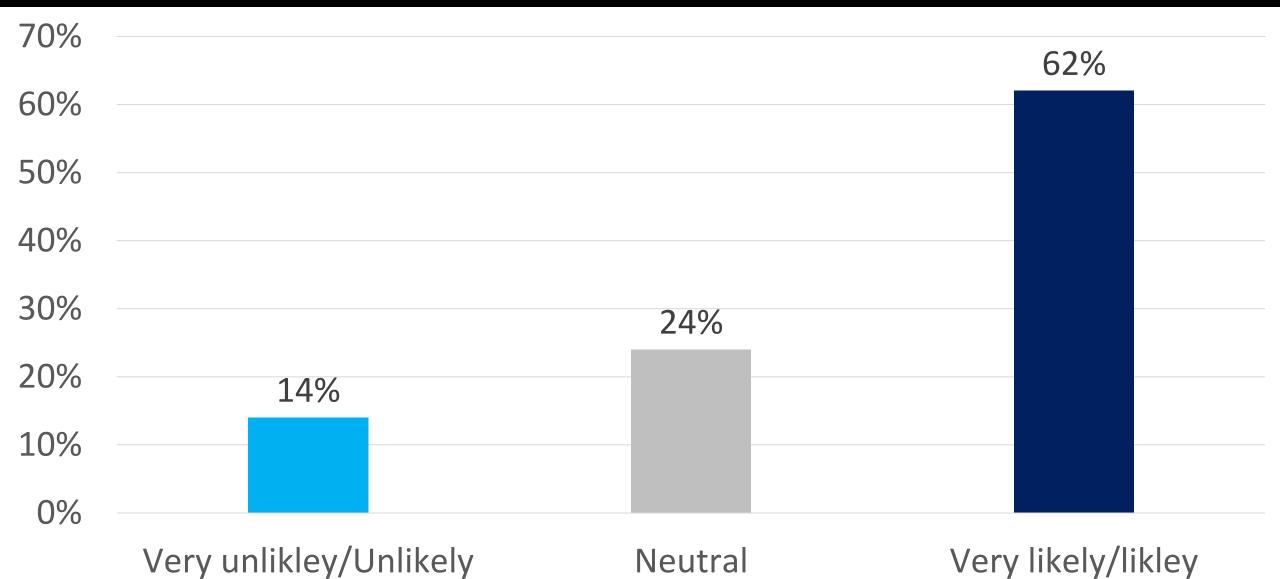
I use less MoMo now

I have been avoiding paying the MoMo tax by changing the way I send money

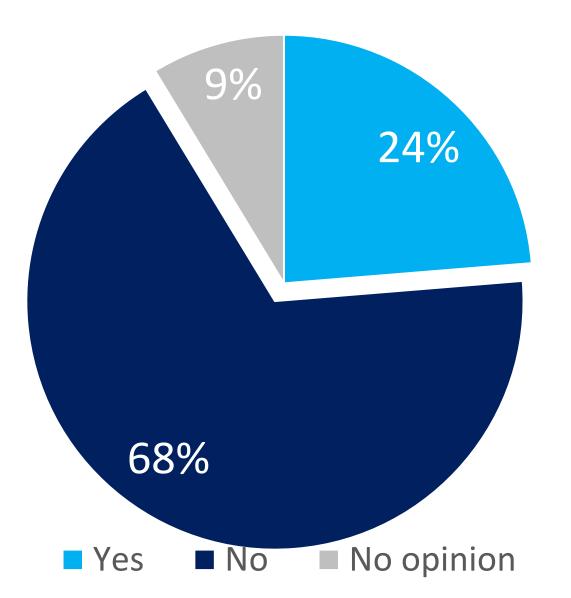
I have stopped using MoMo all together



### Vote for a Party that will abolish the Levy

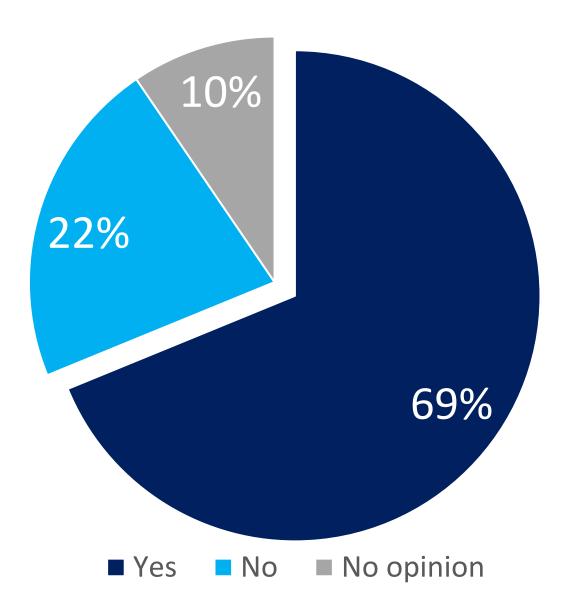


#### Support for Agyapa Transaction



Support for Agyapa Transaction-Party Affiliation								
	NPP	NDC	CPP	PNC	PPP	FV	Others	
Yes	34%	14%	25%	24%	20%	15%	16%	
Νο	58%	79%	66%	59%	69%	71%	72%	
No opinion	8%	6%	10%	17%	11%	14%	12%	

#### Commission to investigate Capture of State Assets



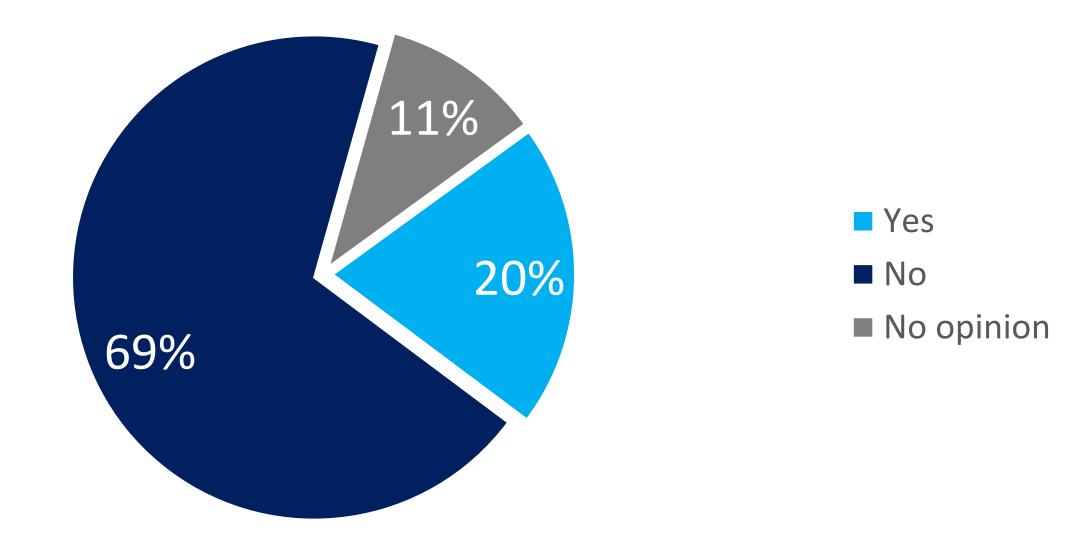
#### Commission of Enquiry – Party Affiliations

	NPP	NDC	СРР	PNC	PPP	FV	Others
Yes	68%	71%	63%	57%	69%	64%	66%
Νο	22%	22%	25%	28%	17%	18%	24%
No opinion	10%	7%	12%	15%	15%	18%	10%

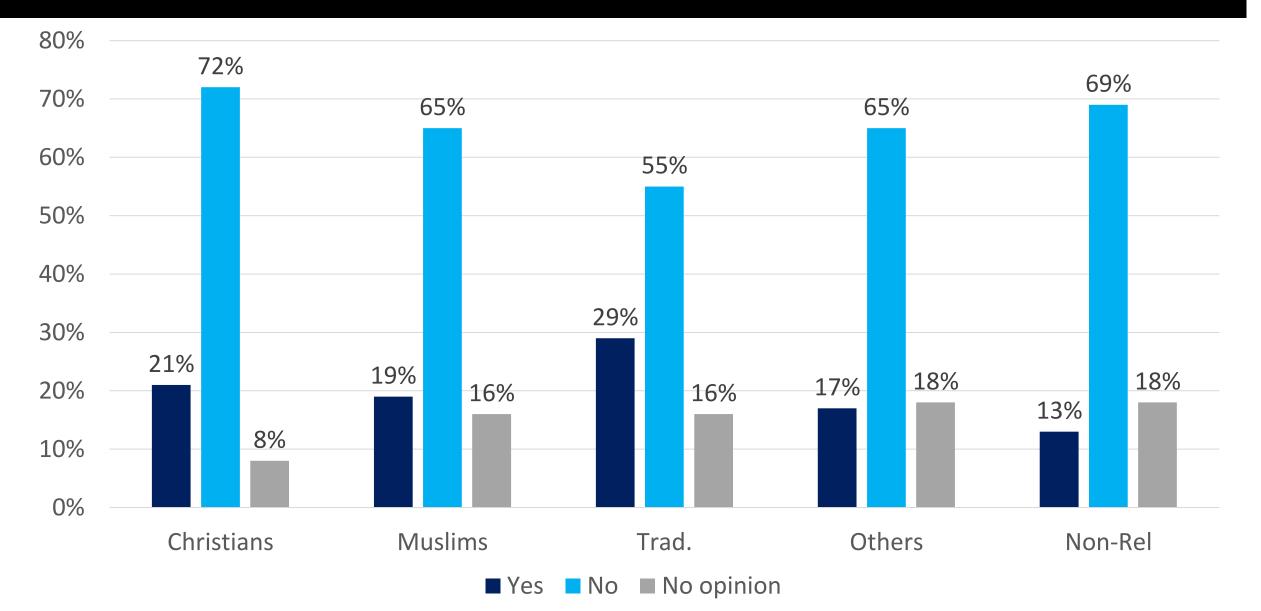


# Building of the National Cathedral with State Funds

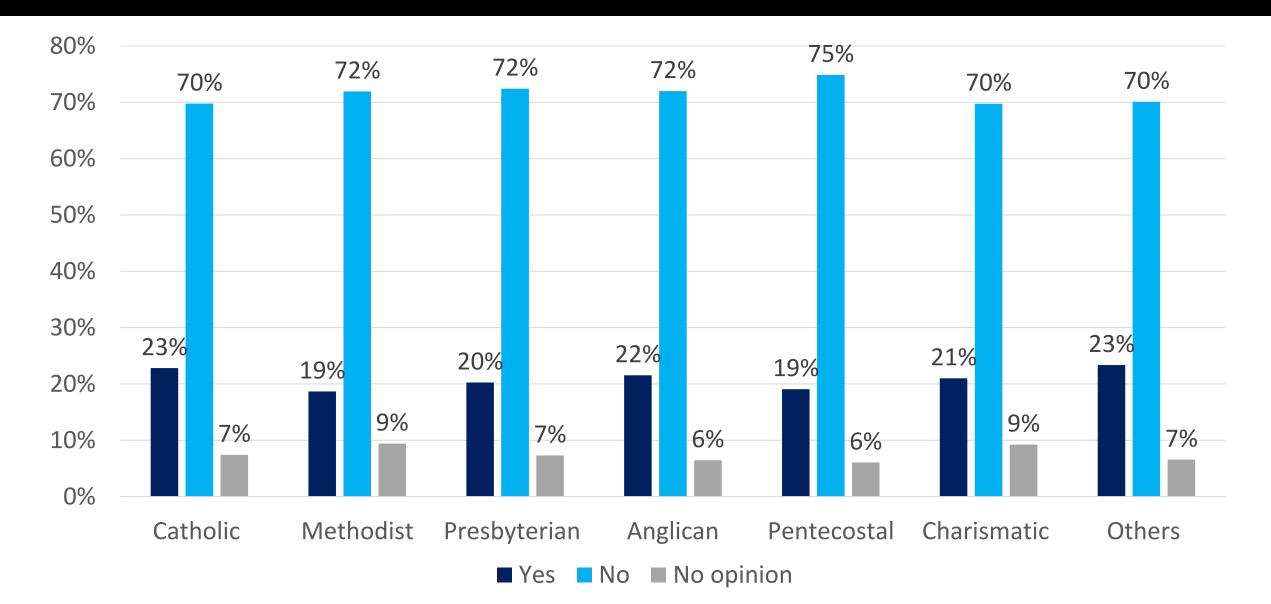
#### Do you support using State Funds to Build the Cathedral



#### Cathedral Building – Religious Groups



#### Support for the Cathedral – Christian Denominations



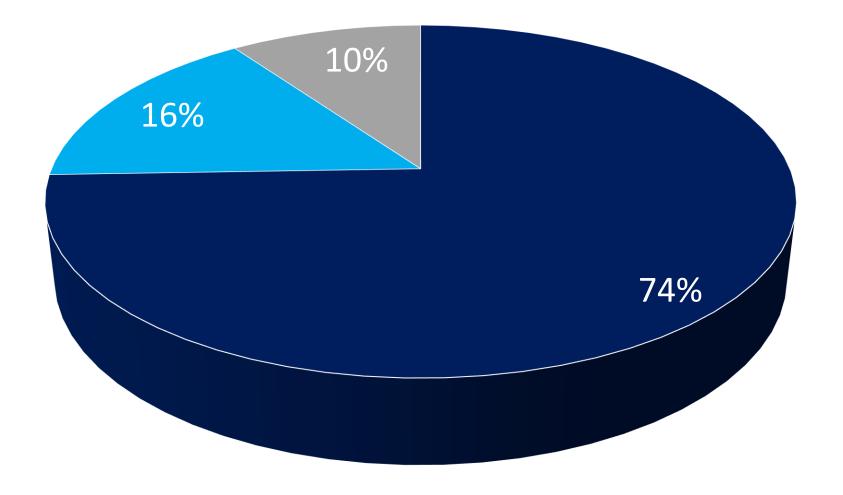


### 2024 Elections



## Voter Turnout & Priorities

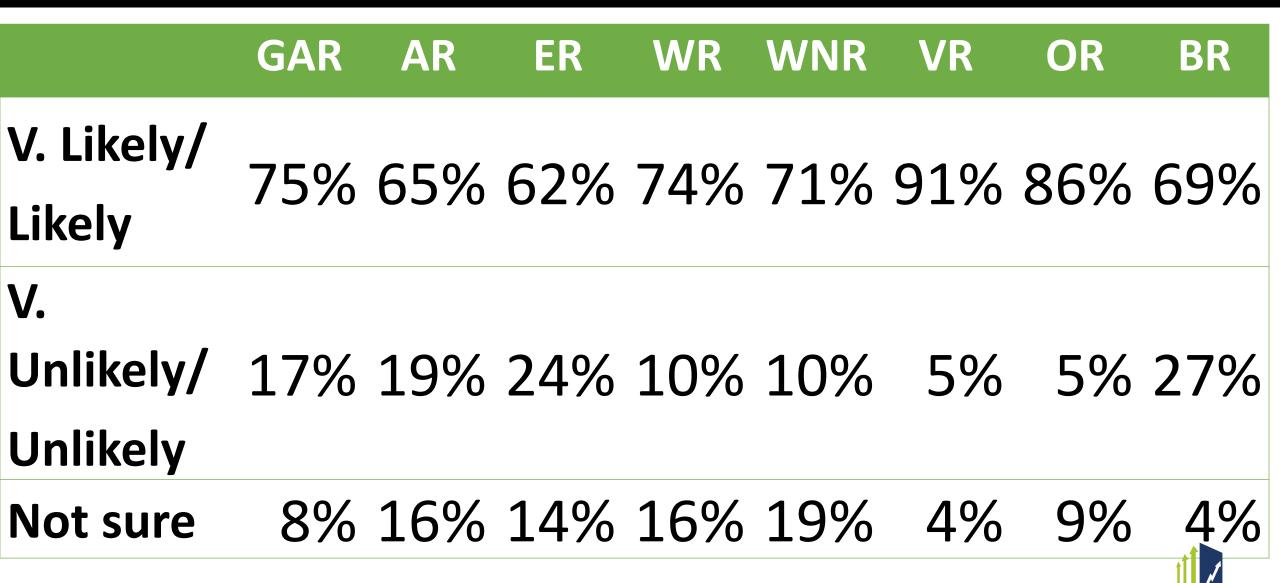
#### 2024 Turnout -National



■ V. Likley/Likely ■ V. Unlikley/Unlikley ■ Not sure

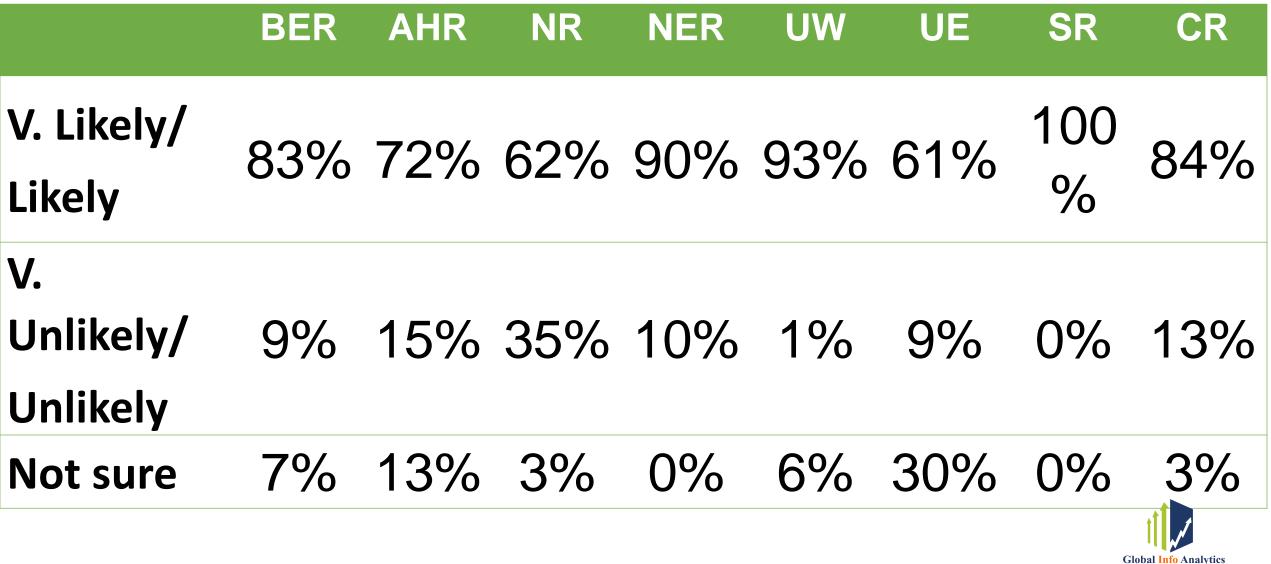


### Regional Turnout



Global Info Analytics

#### Regional Turnout

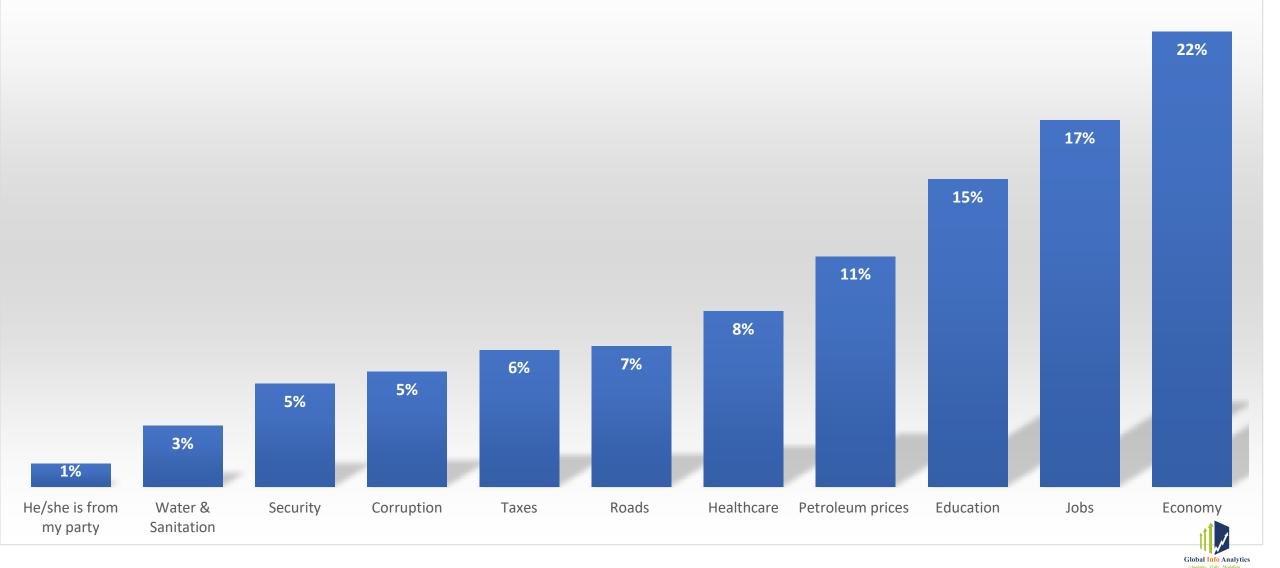


Global Info Analytic Analytics . Polls . Modelling

	Turnout- Party Affiliation										
	NPP	NDC	CPP	PNC	PPP	FV	Others				
V. Likely/	45%	68%	50%	39%	57%	55%	53%				
Likely											
<b>V.</b>											
Unlikely/	28%	17%	26%	24%	13%	21%	18%				
Unlikely											
Not sure	26%	15%	24%	37%	30%	24%	28%				

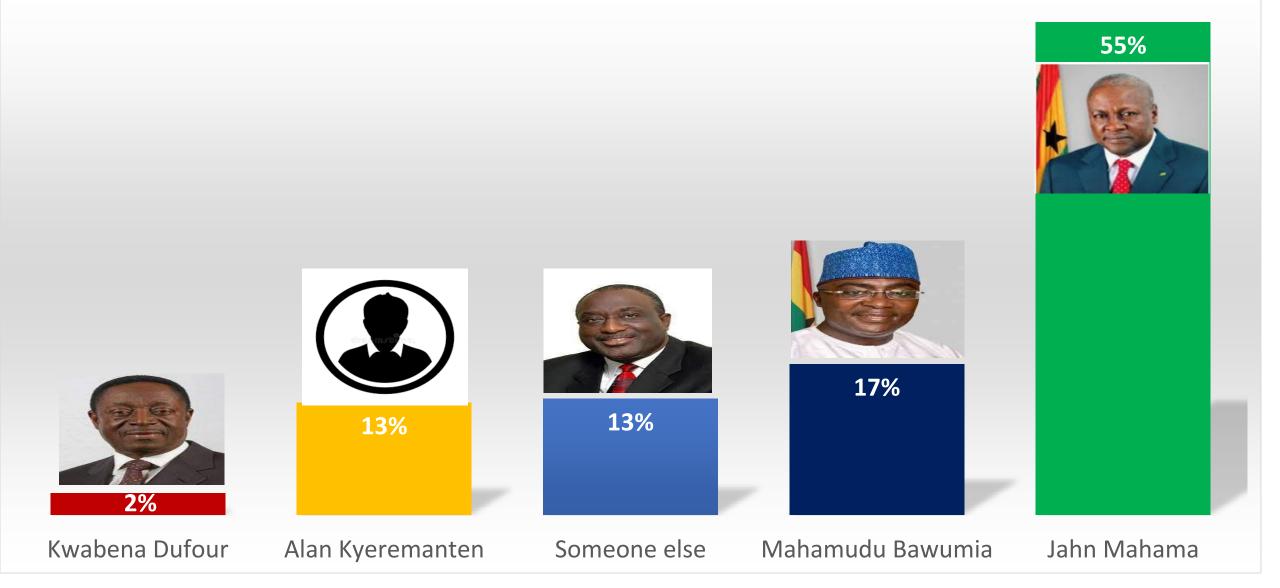
Global Info Analytics Analytics . Polls . Modelling

#### Voters Priorities

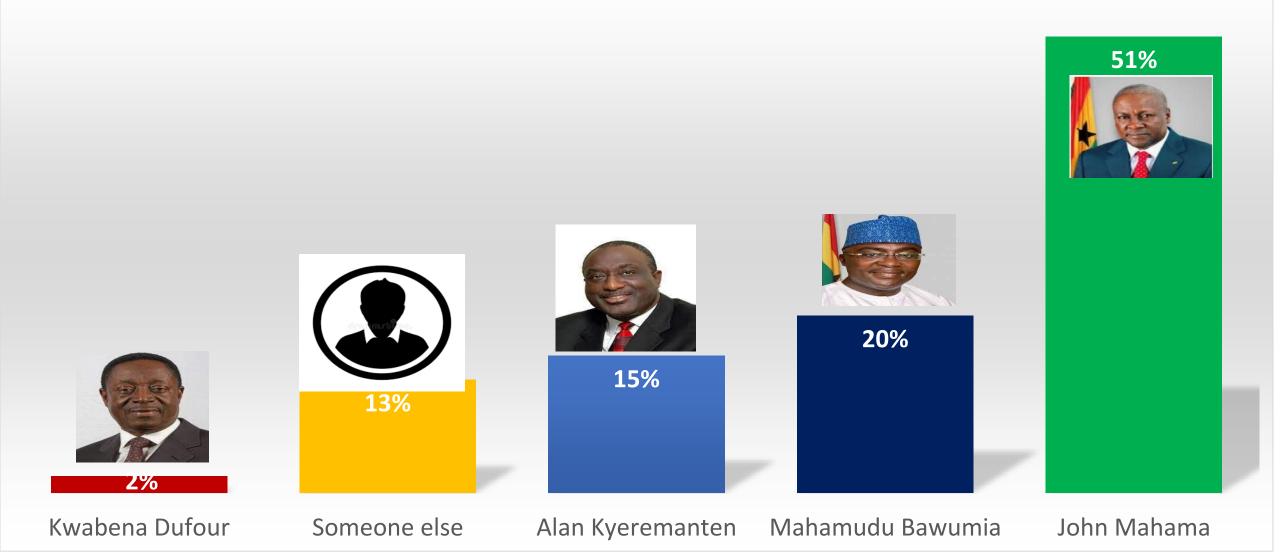


### Voters Trust in Managing Key Issues

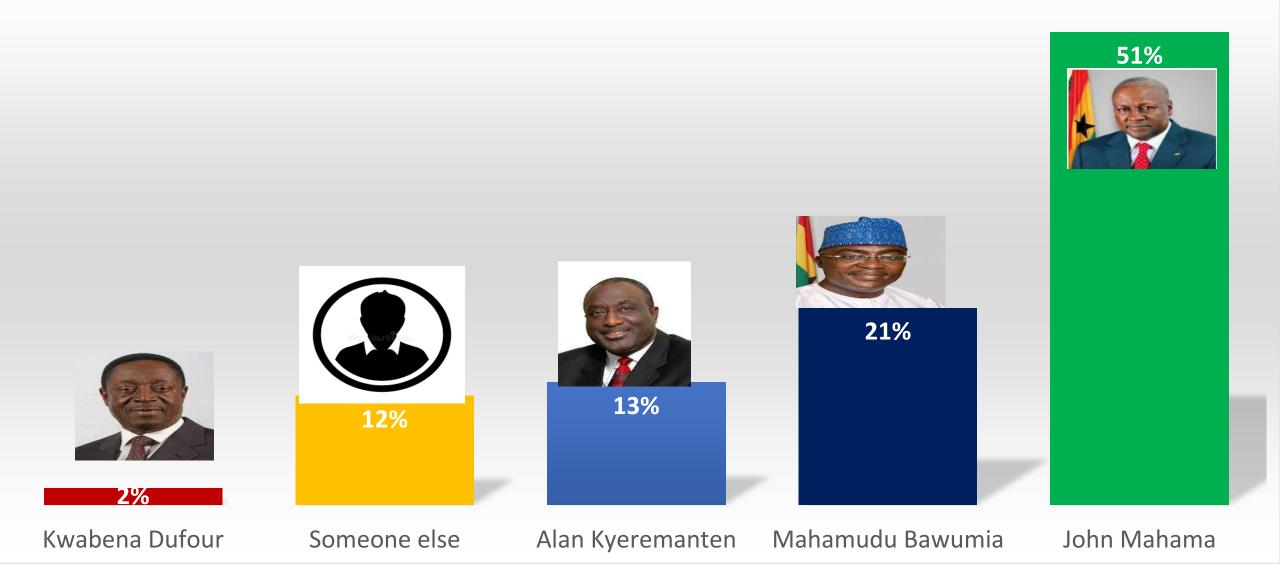
#### Trust to better Manage the Economy



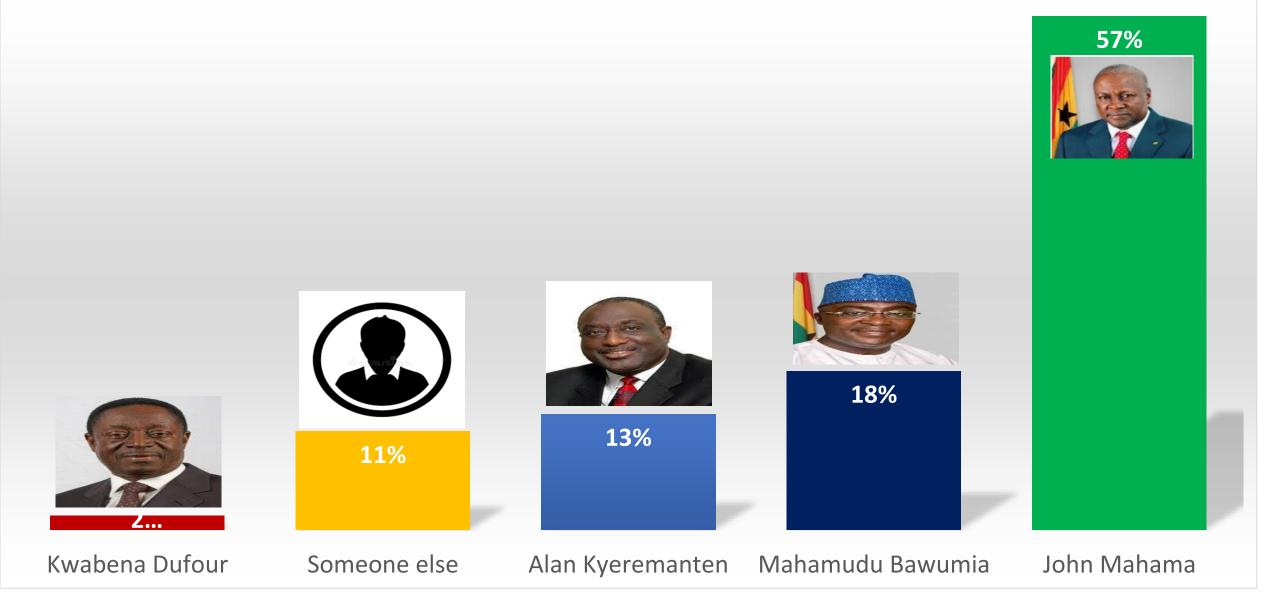
#### Trust to better Create Job Opportunities



#### Trust to better Manage Education

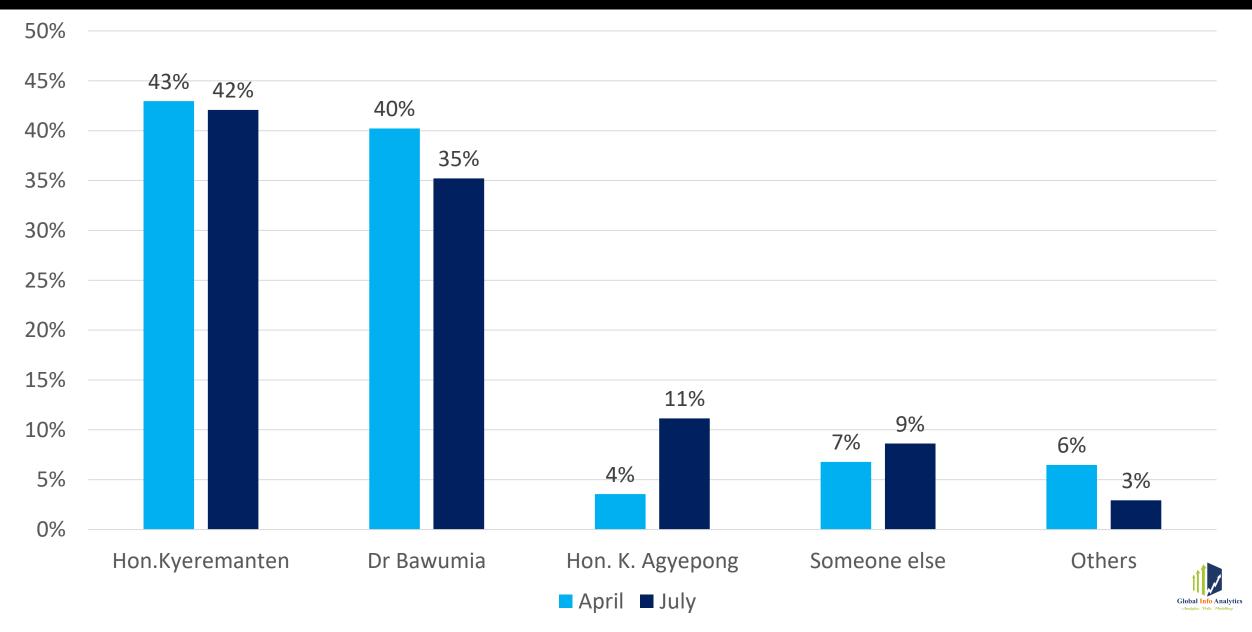


#### Trust to better Build Infrastructure



# **NPP** Primaries

#### Who to Lead NPP



#### Who to Lead NPP – Party Affiliations

	NPP	NDC	СРР	PNC	PPP	FV	Others
Hon. Kyeremanten	41%	47%	22%	35%	20%	40%	44%
Dr Bawumia	44%	29%	34%	24%	24%	24%	27%
Hon. K. Agyepong	8%	13%	20%	22%	22%	18%	7%
Someone else	5%	8%	17%	8%	20%	15%	18%
Others	2%	3%	7%	11%	12%	3%	4%

#### Who to Lead NPP – Regional

	GAR	AR	ER	WR	WNR	VR	OR	BR
Hon. Kyeremanten	53%	39%	36%	30%	31%	35%	46%	42%
Dr Bawumia	28%	40%	23%	29%	39%	38%	16%	39%
Hon. K. Agyepong	11%	11%	17%	20%	17%	12%	13%	1%
Others	2%	2%	6%	3%	3%	4%	12%	10%
Someone else	6%	7%	19%	19%	10%	11%	13%	9%

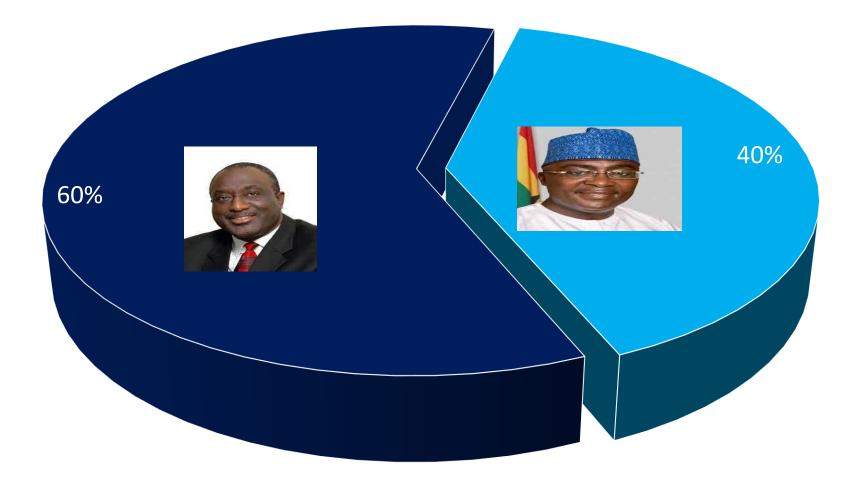
#### Who to Lead NPP – Regional

	BER	AHR	NR	NER	UW	UE	SR	CR
Hon. Kyeremanten	29%	42%	7%	26%	39%	66%	53%	57%
Dr Bawumia	38%	37%	92%	55%	55%	30%	26%	21%
Hon. K. Agyepong	14%	6%	1%	0%	3%	1%	14%	13%
Others	2%	0%	0%	0%	3%	0%	2%	3%
Someone else	17%	15%	0%	19%	0%	3%	5%	6%

#### Who to Lead NPP – Delegates

	No	%
Hon. Kyeremanten	93	35%
Dr Bawumia	144	55%
Hon. K. Agyepong	11	4%
Someone else	11	4%
Others	4	2%
Likely Voters	263	100%
Total Delegates	273	

#### Runoff NPP Primaries

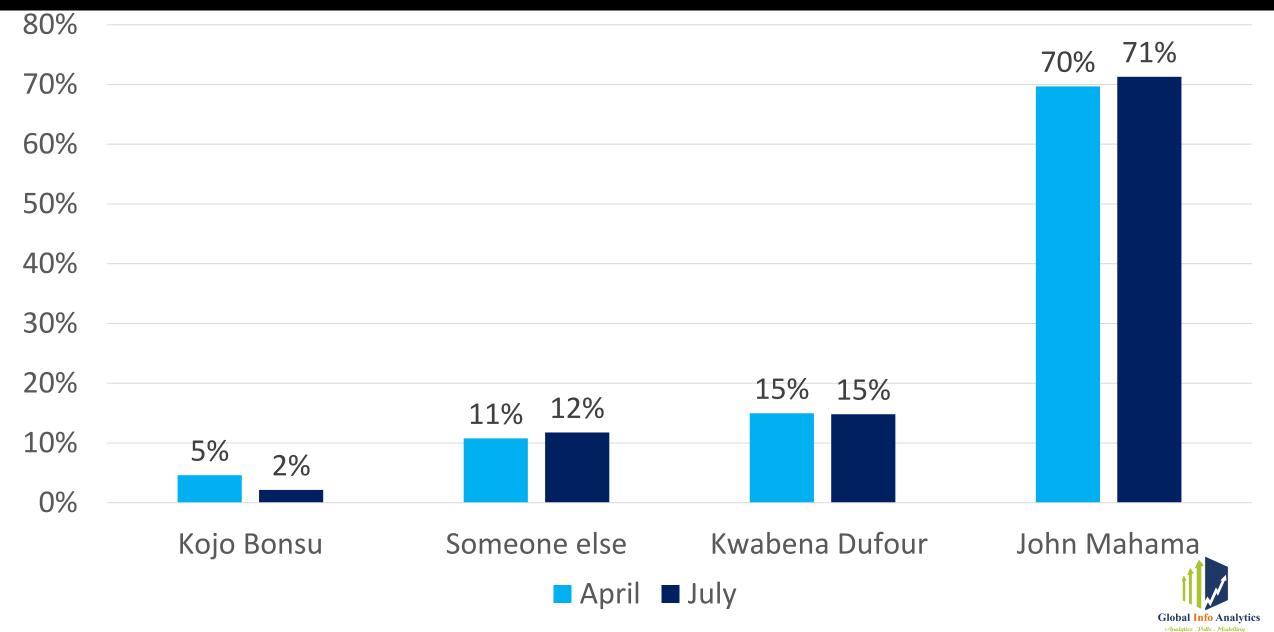




Dr Mahamudu Bawumia
Alan Kyeremanten

# NDC Primaries

#### Who to Leads NDC



#### Who to Leads NDC – Party Affiliations

	NPP	NDC	CPP	PNC	PPP	FV	Others
John Mahama	52%	89%	49%	47%	45%	63%	69%
Dr Kwabena Dufour	26%	8%	20%	9%	20%	18%	12%
Kojo Bonsu	4%	1%	3%	2%	2%	2%	1%
Someone else	18%	3%	28%	42%	32%	18%	18%

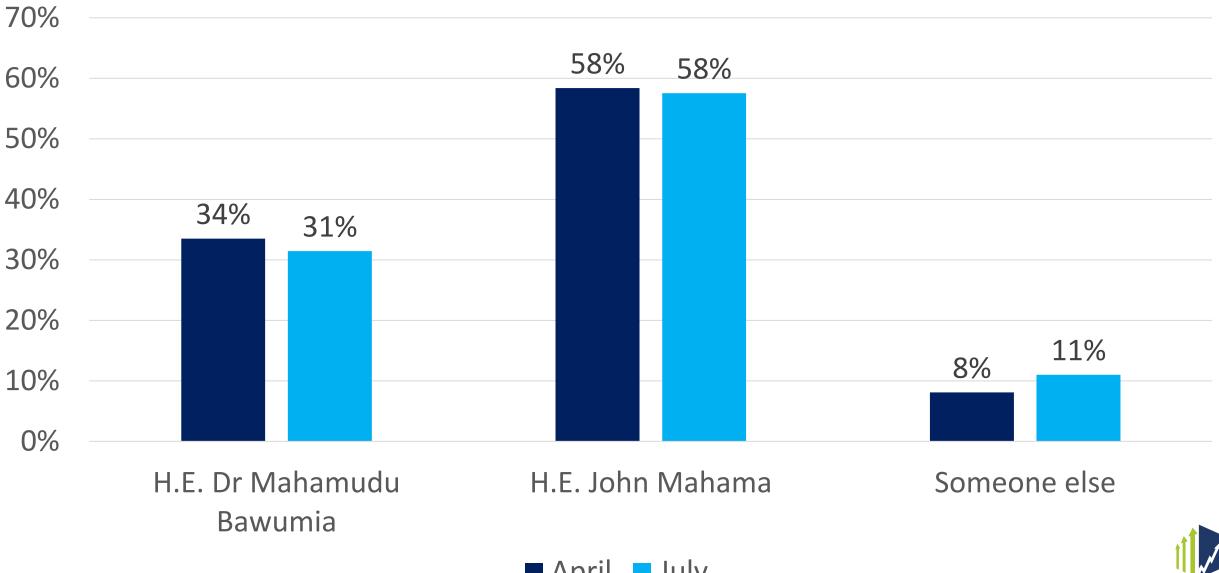


# **General Election**



# Dr. M. Bawumia v HE. John Mahama

#### Who would you vote for in 2024



■ April ■ July

**Global Info Analytics** Analytics Polls Modellin

#### Who would you vote for in 2024-Party Affiliations

	NPP	NDC	CPP	PNC	PPP	FV	Others
Dr Bawumia	57%	13%	32%	23%	16%	19%	17%
John Mahama	31%	84%	38%	45%	41%	57%	64%
Someone else	12%	3%	30%	33%	43%	24%	18%

#### Who would you vote for in 2024-Gender

Male Female

### Dr Bawumia

John Mahama

Someone else

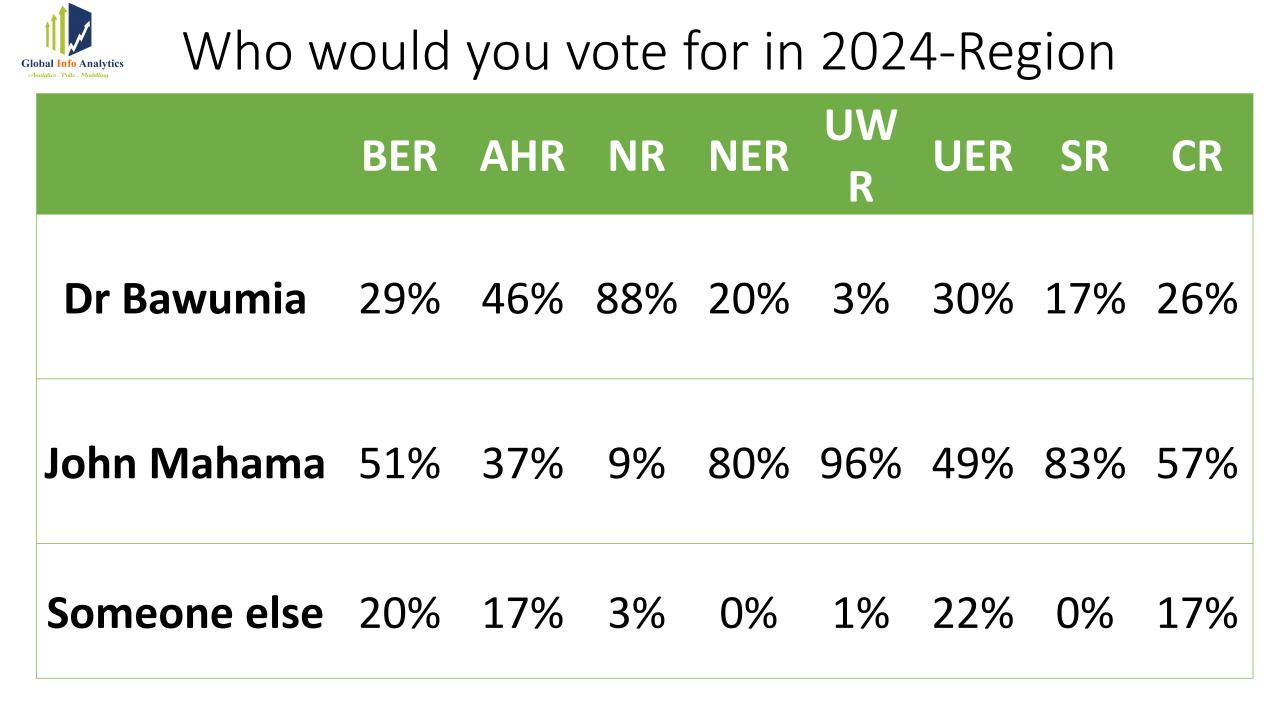
59% 55%

30% 33%

11% 11%

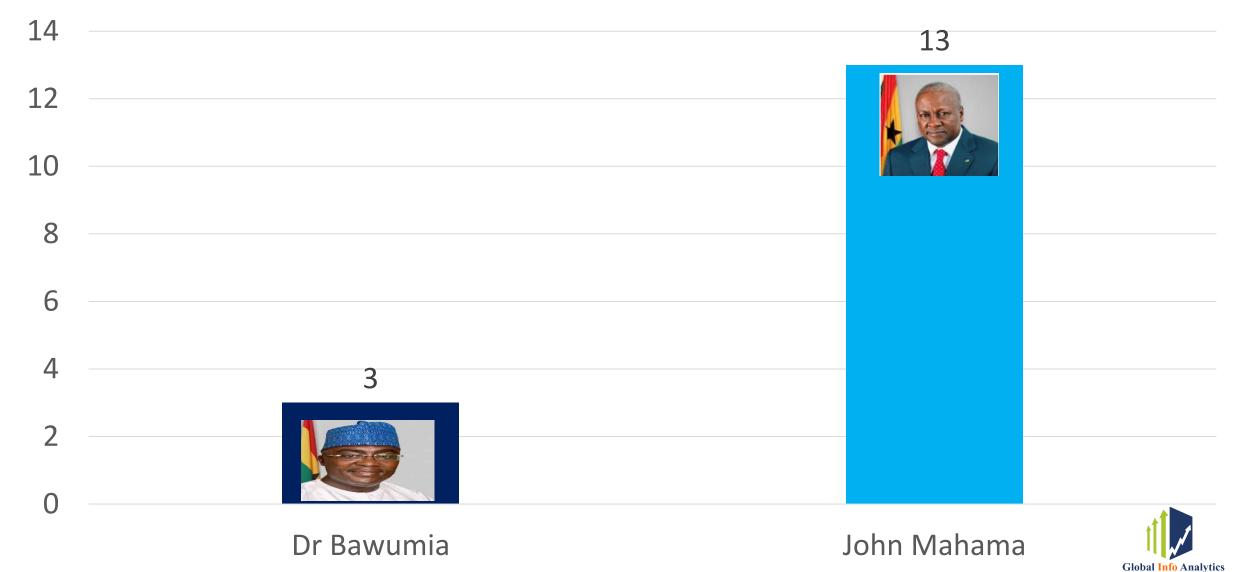


Who would you vote for in 2024-Region										
	GAR	AS	ER	WR	WNR	VR	OR	BR		
Dr Bawumia	22%	43%	40%	33%	39%	7%	18%	35%		
John Mahama	72%	41%	42%	54%	46%	89%	68%	58%		
Someone else	6%	17%	19%	13%	15%	3%	14%	7%		



### Summary of Regions won

#### Regions won



### Who would you vote for in 2024-Ethnicity

	Ashanti- Akan	Guan	Ga- Adangbe	Ewe	Mole- Dagbani	Gurma	Grushie	Mande	Other
Dr Bawumia	40%	32%	24%	15%	52%	35%	27%	28%	22%
John Mahama	47%	59%	69%	78%	41%	53%	60%	50%	65%
Someone else	14%	9%	7%	7%	7%	13%	13%	22%	13%



### Who would you vote for in 2024-Religion

Christians	Muslims	Trad	Others	Non- religious
30%	35%	38%	32%	33%
59%	57%	54%	52%	48%
11%	7%	8%	17%	19%
	30%	30% 35% 59% 57%	30%35%38%59%57%54%	30%35%38%32%59%57%54%52%

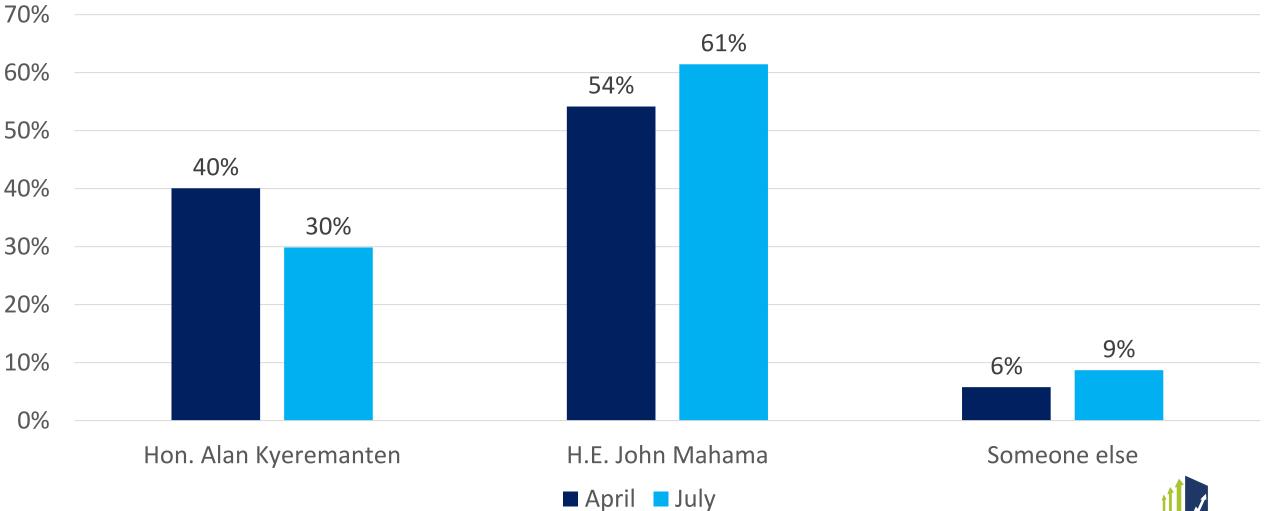
Global Info Analytics Analytics . Polls . Modelling



## Hon Alan Kyeremanten v HE. John Mahama

### Who would you vote for in 2024

#### Hon. Kyeremanten v John Mahama



Global Info Analytics

Who would	you	vote f	or in 2	2024-F	Party A	ffiliat	ions
	NPP	NDC	CPP	PNC	PPP	FV	Others
Alan Kyeremanten	62%	6%	22%	30%	30%	25%	22%
John Mahama	30%	91%	54%	44%	34%	54%	65%
Someone else	9%	3%	24%	26%	36%	20%	13%

### Who would you vote for in 2024-Gender

Male Female

62% 61%

8%

9%

## Alan Kyeremanten 29% 30%

## John Mahama

## Someone else



### Who would you vote for in 2024-Region

	GAR	AS	ER	WR	WNR	VR	OR	BR
Alan Kyeremanten	21%	48%	54%	33%	45%	6%	30%	26%
John Mahama	73%	39%	34%	56%	44%	91%	59%	70%
Someone else	6%	13%	12%	11%	11%	3%	11%	4%

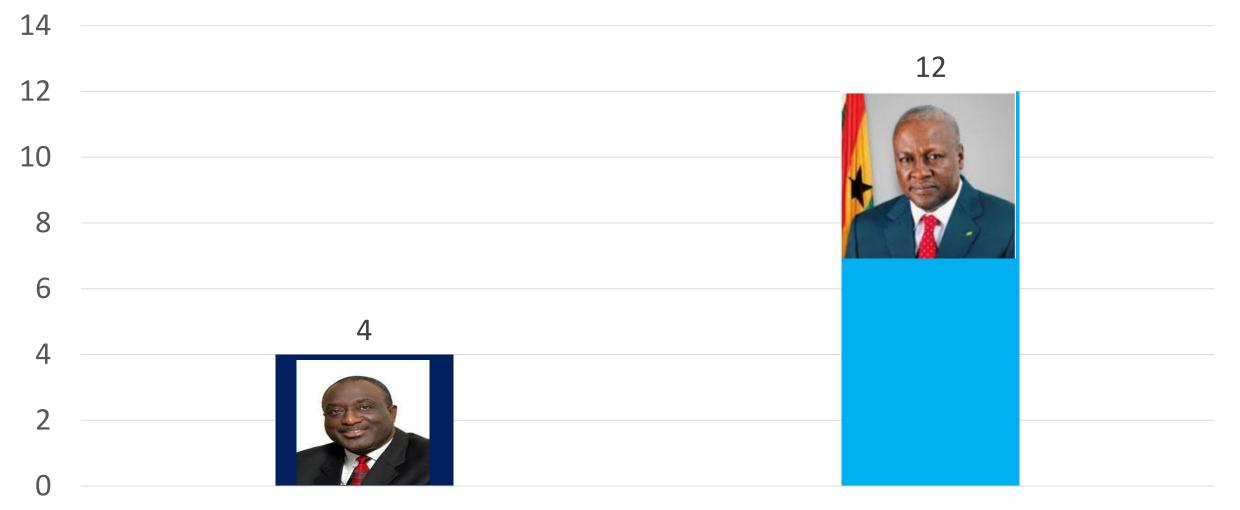


## Who would you vote for in 2024-Region

	BER	AHR	NR	NER	UWR	UER	SR	CR
Alan Kyeremanten	24%	36%	12%	18%	9%	55%	17%	35%
John Mahama	57%	43%	87%	80%	90%	34%	83%	56%
Someone else	19%	21%	1%	2%	1%	11%	0%	8%

## Regional Results

#### Regions won



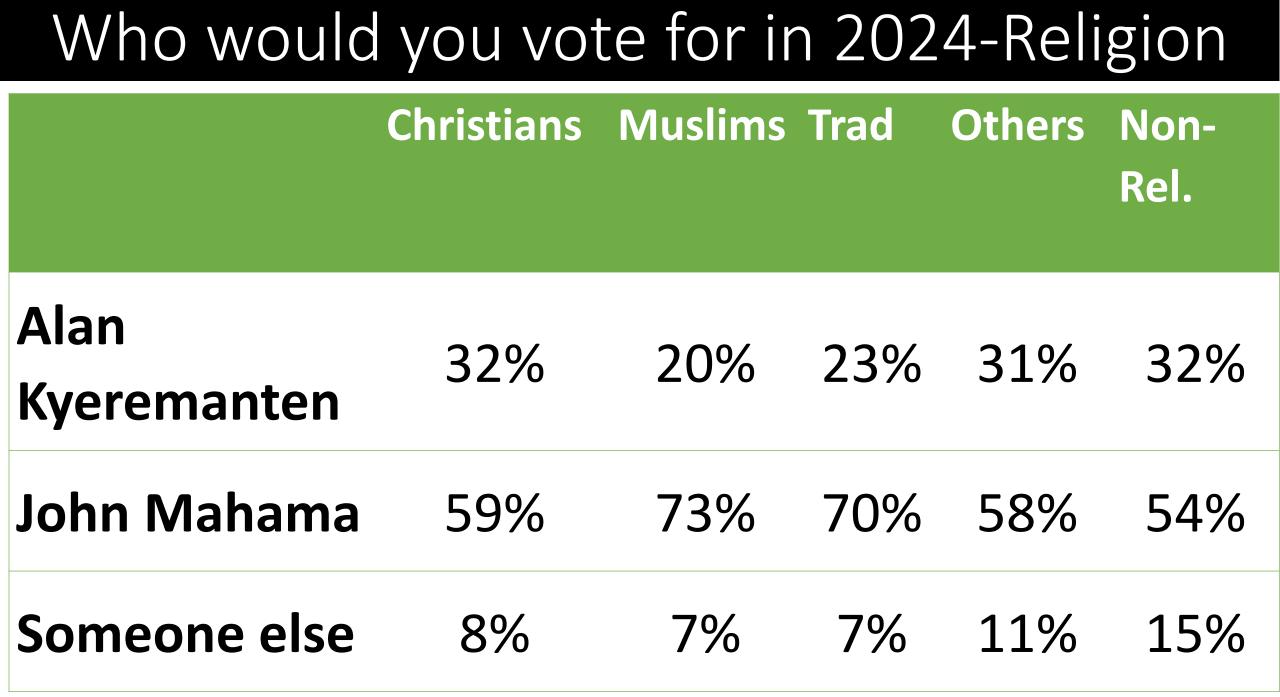
#### Alan Kyeremanteng

John Mahama

### Who would you vote for in 2024-Ethnicity

	Ash/ Akan	Guan	Ga- Adan	Ewe	Mole- Dag.	Gurma	Grushie	Mande	Other
Alan Kyeremanten	44%	32%	19%	13%	19%	29%	19%	11%	26%
John Mahama	47%	61%	73%	82%	73%	64%	70%	74%	61%
Someone else	9%	7%	8%	5%	8%	7%	11%	16%	12%

Analytics . Polls . Modelling

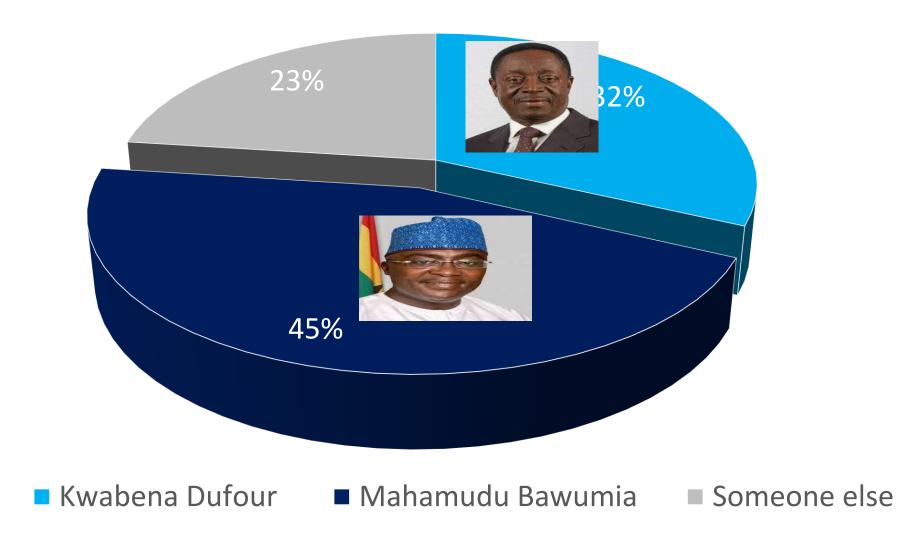




## Dr M. Bawumia v Dr. Kwabena Duffour



#### Dr Bawumia v Dr Dufour

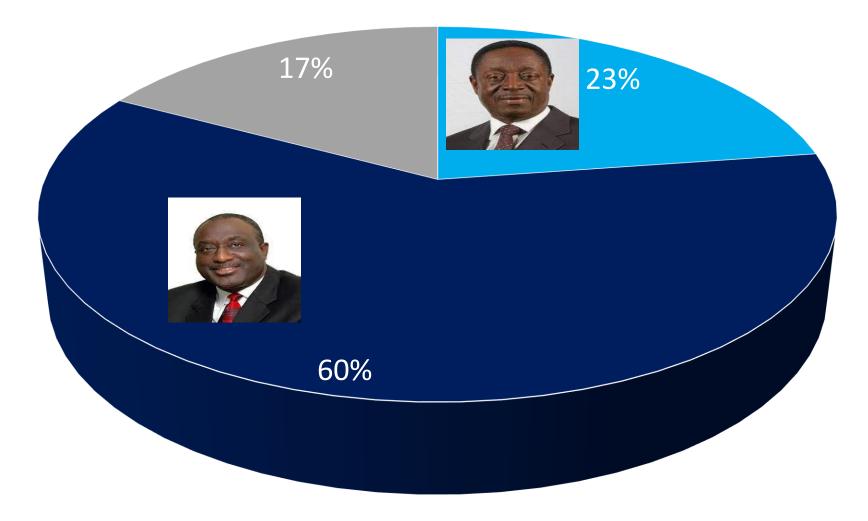




## Dr M. Bawumia v Dr. Kwabena Duffour



#### Hon. Kyeremanten v Dr Kwabena Dufour

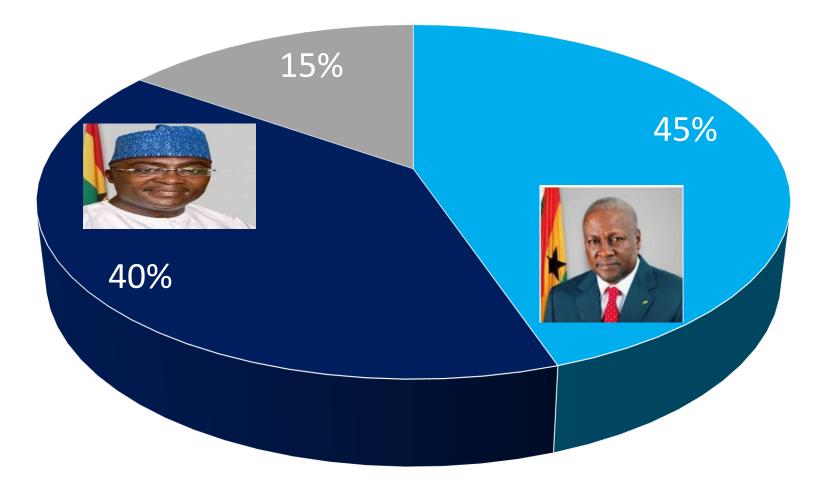




# Current Race Compared Regions NPP won in 2020



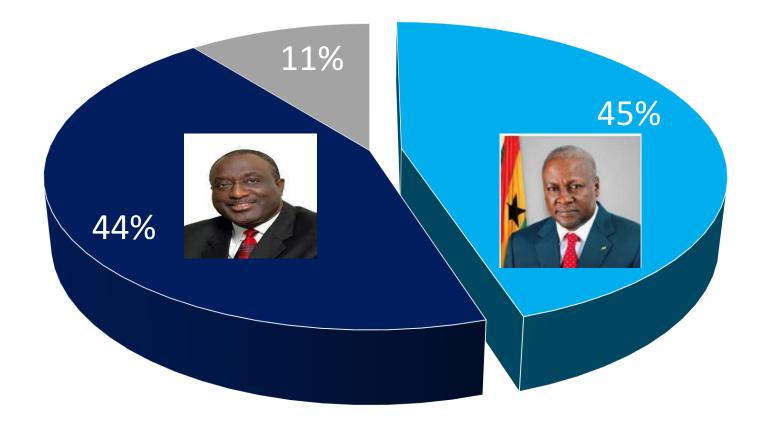
#### Dr. Bawumia v John Mahama



John Mahama Dr Bawumia Someone else



#### Hon. Kyeremanten v John Mahama



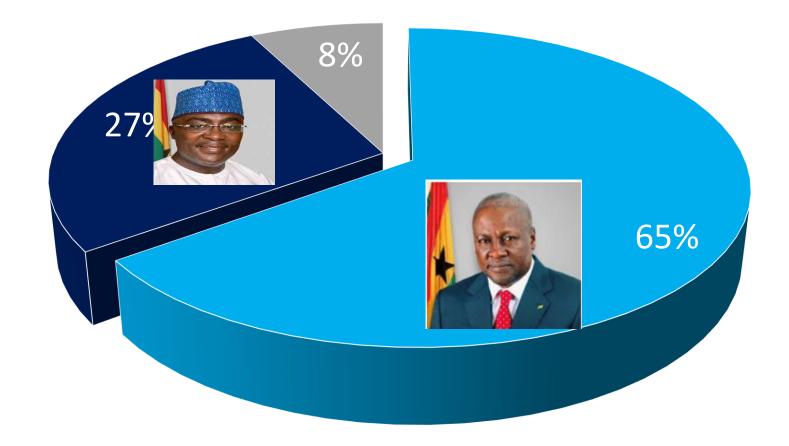




# Current Race Compared Regions NDC won in 2020



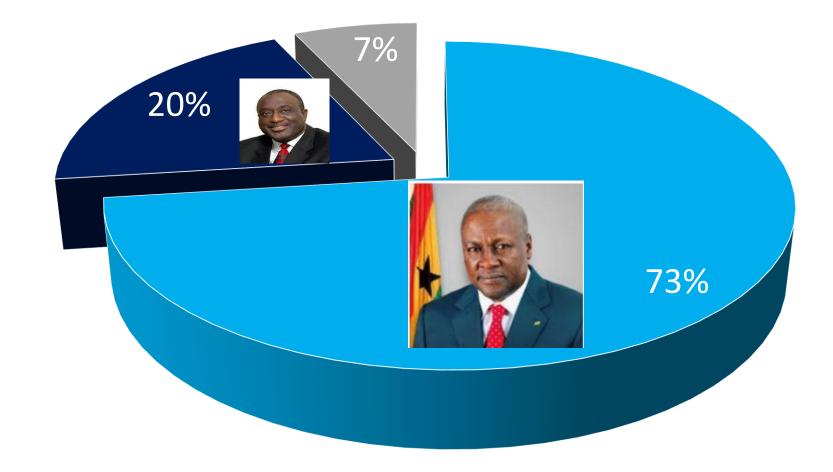
#### Dr. Bawumia v John Mahama



■ John Mahama ■ Dr Bawumia ■ Someone else



#### Dr. Alan Kyeremanten v John Mahama



John Mahama
Hon Kyeremanten
Someone else



## Constituencies won by NPP Candidates in the Primaries

## NPP Race- Regional Summary

GAR AR ER BR BER AHR CR NR NER OR VR UW UE SR WR WNR

TOTAL	16	13	7	3	3	1	7	5	1	2	4	3	2	1	5	2
Tie	0	1	0	0	0	0	0	0	0	0	0	1	1	0	2	0
Kennedy Agyepong	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Kyeremanten	10	4	6	1	1	1	7	0	0	2	3	0	1	0	1	1
Dr Bawumia	4	8	1	2	2	0	0	5	1	0	1	2	0	1	2	1





Analytics . Polls . Modelling

S/N	Constituencies	Region	Candidates
1	Asunafo North	Ahafo	Alan Kyeremanten
2	Adansi-Asokwa	Ashanti	Alan Kyeremanten
3	Ahafo Ano South-East	Ashanti	Dr Bawumia
4	Asante-Akim South	Ashanti	Dr Bawumia
5	Asokwa	Ashanti	Dr Bawumia
6	Atwima-Kwanwoma	Ashanti	Dr Bawumia
7	Ejisu	Ashanti	Alan Kyeremanten
8	Ejura Sekyedumase	Ashanti	Dr Bawumia
9	Kumawu	Ashanti	Tie (Dr Bawumia & Alan
10	Kwadaso	Ashanti	Dr Bawumia
11	Manhyia South	Ashanti	Alan Kyeremanten
12	Manso Edubia	Ashanti	Alan Kyeremanten
13	Bosomtwi	Ashanti	Dr Bawumia
14	Subin	Ashanti	Dr Bawumia
15	Berekum West	Bono	Dr Bawumia
16	Dormaa West	Bono	Alan Kyeremanten
17	Jaman South	Bono	Dr Bawumia
18	Sene West	Bono East	Dr Bawumia



S/N	Constituencies	Region	Candidates
19	Nkoranza South	Bono East	Alan Kyeremanten
20	Techiman South	Bono East	Dr Bawumia
21	Abura-Asebu-Kwamankese	Central	Alan Kyeremanten
22	Agona East	Central	Alan Kyeremanten
23	Asikuma-Odoben-Brakwa	Central	Alan Kyeremanten
24	Cape Coast South	Central	Alan Kyeremanten
25	Effutu	Central	Alan Kyeremanten
26	Gomoa Central	Central	Alan Kyeremanten
27	Upper Denkyira West	Central	Alan Kyeremanten
28	Abetifi	Eastern	Dr Bawumia
29	Akim Oda	Eastern	Kennedy Agyepong
30	Akim Swedru	Eastern	Alan Kyeremanten
31	Asene-Akroso-Manso	Eastern	Kennedy Agyepong
32	Asuogyaman	Eastern	Alan Kyeremanten
33	New Juaben North	Eastern	Alan Kyeremanten
34	Nsawam Adoagyiri	Eastern	Alan Kyeremanten
35	Ablekuma Central	Greater Accra	Dr Bawumia
36	Ablekuma North	Greater Accra	Alan Kyeremanten



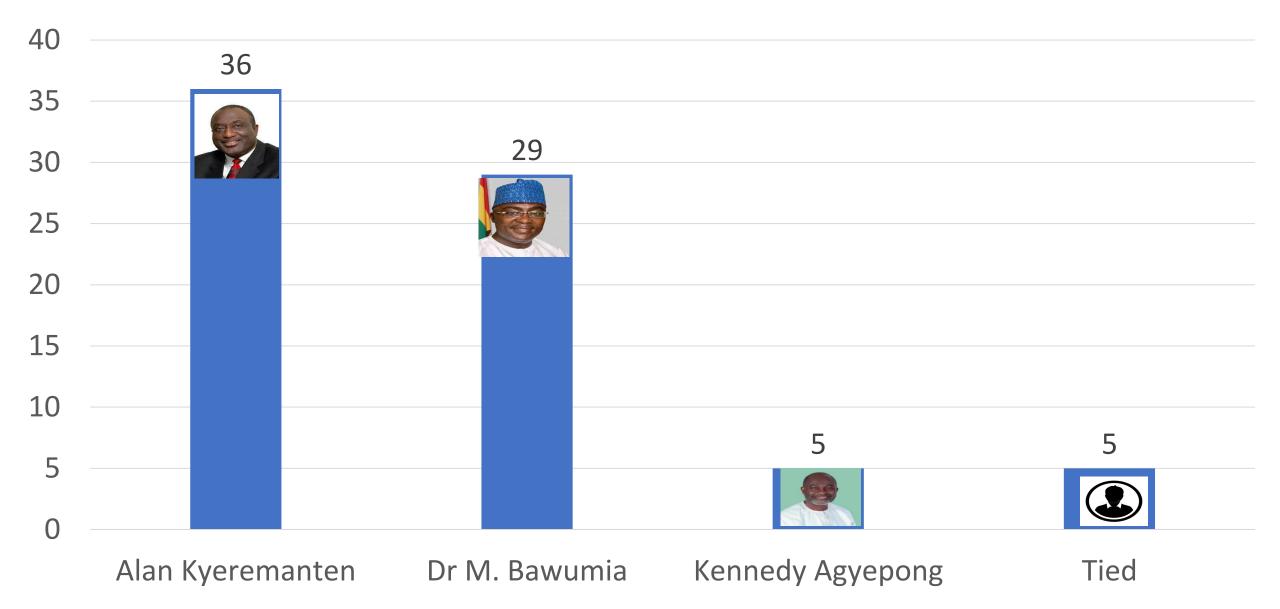
S/N **Constituencies Candidates** Region Dr Bawumia Greater Accra Ablekuma West 37 Greater Accra Dr Bawumia 38 Ada Alan Kyeremanten Greater Accra 39 Amasaman Alan Kyeremanten Ashaiman Greater Accra 40 Greater Accra Alan Kyeremanten Ayawaso Central 41 Alan Kyeremanten Greater Accra 42 Ayawaso North Alan Kyeremanten Greater Accra Korle Klottey 43 Greater Accra Dr Bawumia Odododiodoo 44 Okaikwei Central Greater Accra Alan Kyeremanten 45 Alan Kyeremanten Greater Accra Okaikwei North 46 Kennedy Agyepong Greater Accra Okaikwei South 47 Greater Accra Alan Kyeremanten 48 Tema Central **Greater Accra** Alan Kyeremanten 49 Tema West Kennedy Agyepong Greater Accra 50 Weija-Gbawe North East Dr Bawumia 51 Bunkpurugu Northern Dr Bawumia Bimbilla 52 Northern Dr Bawumia 53 Gushiegu Northern Dr Bawumia 54 Kumbungu



Analytics . Polls . Modelling

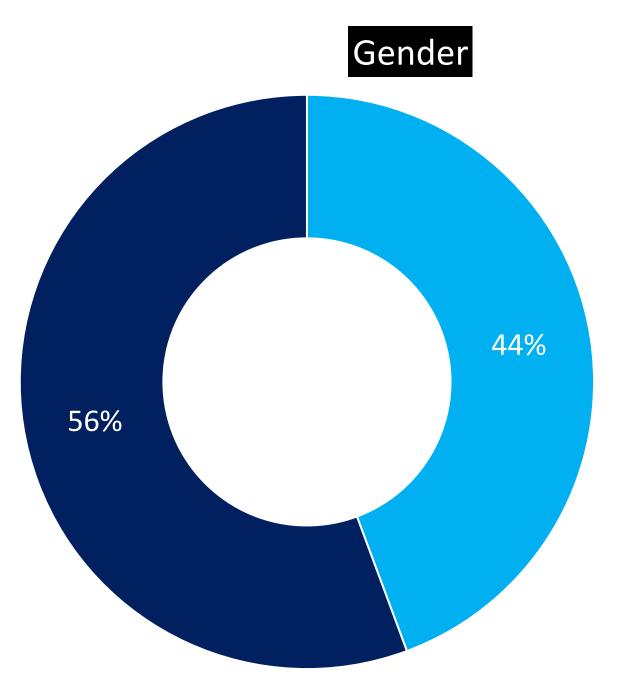
	S/N	Constituencies	Region	Candidates
	55	Mion	Northern	Dr Bawumia
	56	Tatale-Sanguli	Northern	Dr Bawumia
	57	Biakoye	Oti	Alan Kyeremanten
	58	Nkwanta South	Oti	Alan Kyeremanten
	59	Bole Bamboi	Savanna	Alan Kyeremanten
	60	Lambussie	Upper West	Dr Bawumia
	61	Nandom	Upper West	Tied (Dr Bawumia & Kyeremanten)
	62	Sissala West	Upper West	Dr Bawumia
	63	Bolgatanga East	Upper East	Tied (Dr Bawumia & Kyeremanten)
	64	Pusiga	Upper East	Alan Kyeremanten
	65	Anlo	Volta	Kennedy Agyepong
	66	Hohoe	Volta	Alan Kyeremanten
CS_	67	Ketu South	Volta	Dr Bawumia
	68	Kpando	Volta	Alan Kyeremanten
	69	Amenfi Central	Western	Tied (Kyeremanten & Agyepong)
	70	Effia	Western	Dr Bawumia
	71	Evalue-Ajomoro-Gwira	Western	Dr Bawumia
	72	Prestea-Huni Valley	Western	Alan Kyeremanten
	73	Wassa East	Western	Tied (Dr Bawumia & Kyeremanten)
	74	Bodi	Western North	Dr Bawumia
	75	Sefwi-Akontombra	Western North	Alan Kyeremanten

### Constituencies won by NPP Frontrunners



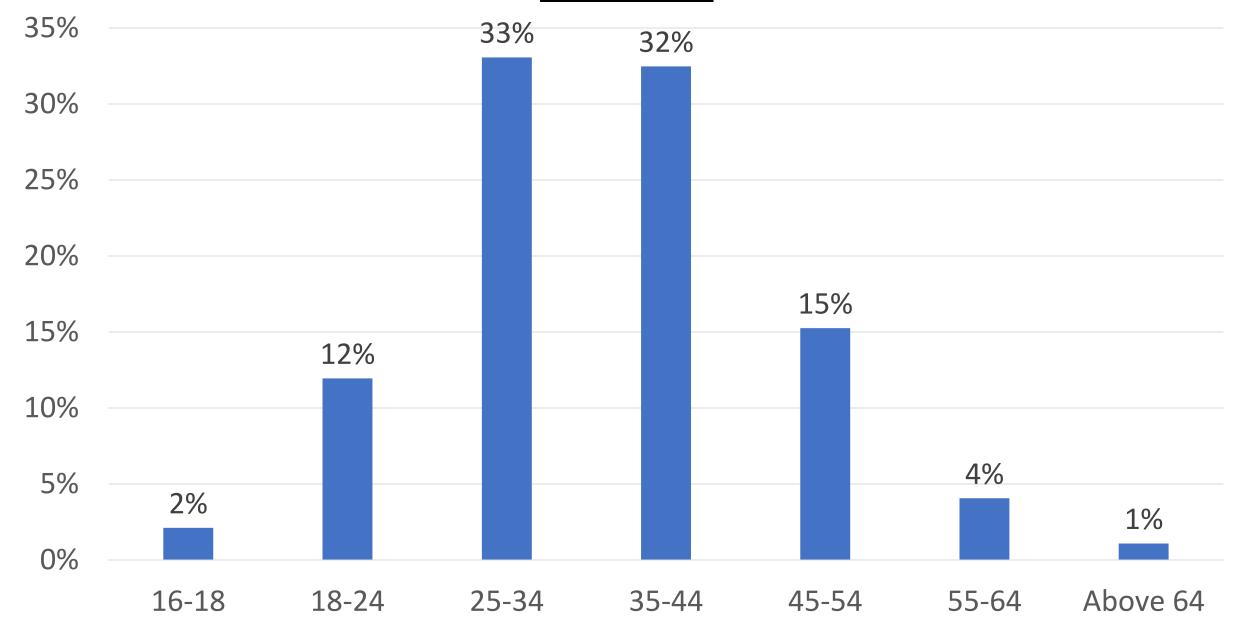


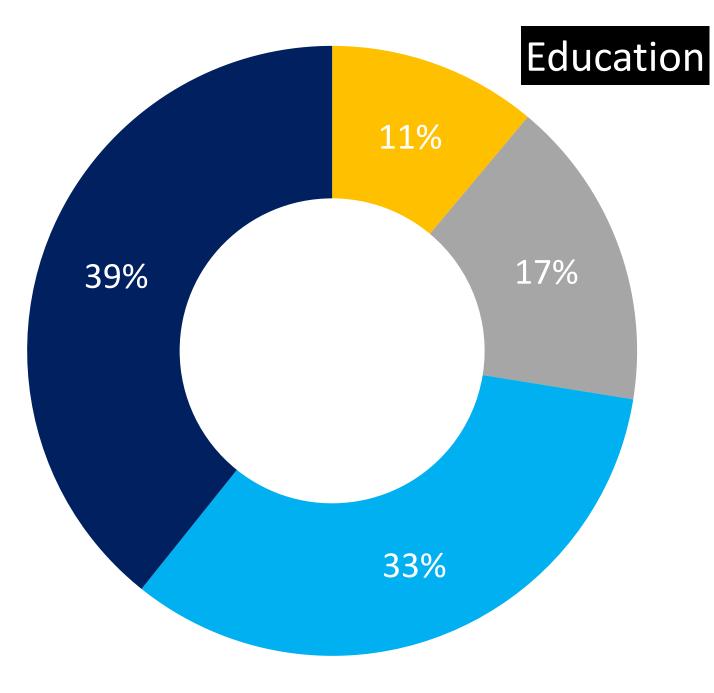
# Demography





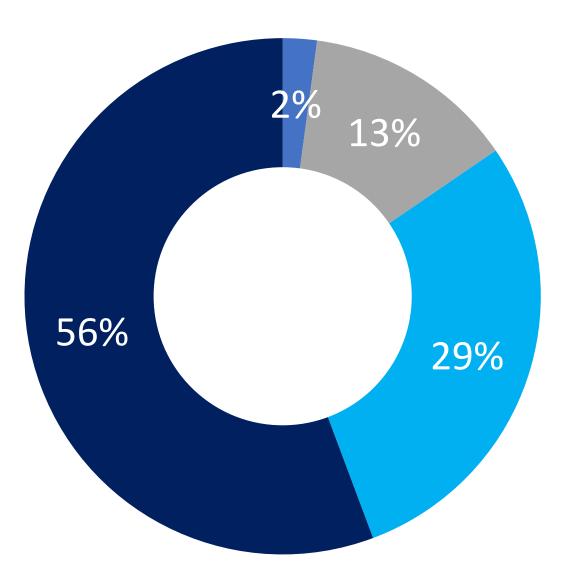
#### Age Group





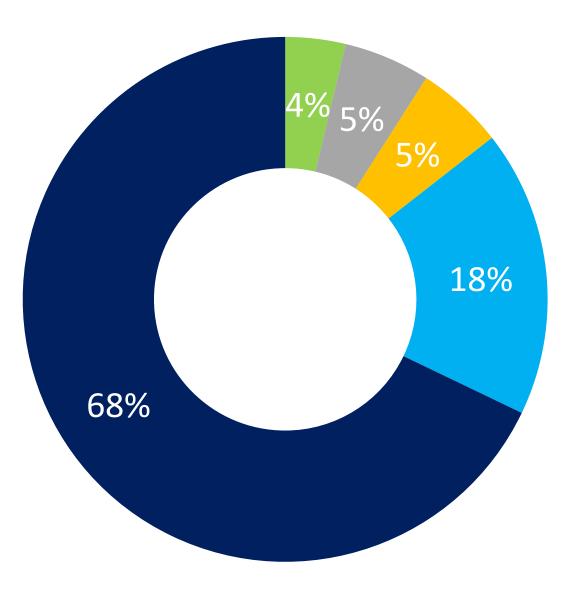
No Education
Junior High
Senior High
Tertiary

### **Employment Status**

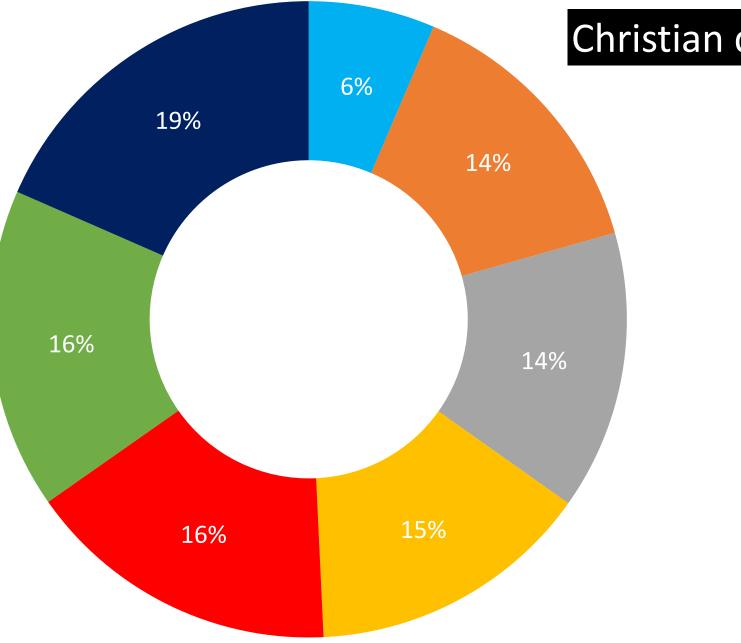


Pensioner
 Student
 Unemployed
 Employed



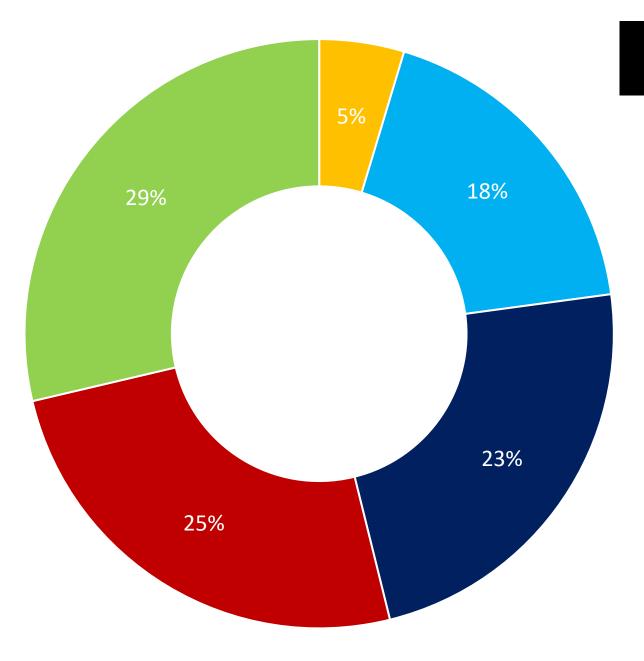


Traditional
Non-religious
Others
Islam
Christianity



#### Christian denominations





#### **Muslim Sects**





### For further information please contact: Mr. Mussa K. Dankwah, Executive Director, Global InfoAnalytics Ltd Mob: 0541 222 634/0265 441 450